FUNDRAISING STEPS

Step 1

Customize your online fundraising page with your fundraising goal, a photo and personal message about why the cause is important to you.

Step 2

Make a self-donation. Even a small donation will demonstrate how important the cause is to you and will make your network more inclined to support your fundraising efforts.

Step 3

Draft an email to send out to family & friends that includes the reason you run, ask them to help you reach your goal with a donation and include the link to your fundraising page. Follow up!

Step 4

Post to your social media channels to inspire your friends and followers with your run! Ask them to support you with a donation.