

HOPE AIR

The Gift of Flight Campaign

About Hope Air

Hope Air is not an airline. We're a lifeline.

We address the consequences of poverty and distance when accessing care. For many Canadians facing serious health issues, getting the care they need isn't as easy as you'd expect. Vital medical appointments and treatments are often far from home. How do patients get there in a timely way? How do they afford the travel costs? These are things that those suffering from an illness shouldn't have to worry about when they're trying to focus on their health.

At Hope Air, we believe that all Canadians should have access to the healthcare they need, regardless of where you live or if you can't afford to travel. This is why we're committed to easing the stress of getting there by providing families, from coast to coast, with free flights and related travel supports.

The Gift of Flight Campaign

Hope Air's Gift-of-Flight campaign offers you a meaningful way to recognize your employees or stakeholders by donating flights and travel accommodations to Hope Air patient families in need. By supporting the Gift-of-Flight, you can directly connect those you wish to acknowledge with Hope Air's mission of ensuring no patient gets left behind.

For \$1000, you can provide a Hope Air patient with all they need to access the life changing medical care they require. The Gift-of-Flight includes the option to give air-fare, hotel accommodations, meals and rides. You chose what fits for your budget.

***costs are approximate**



\$425



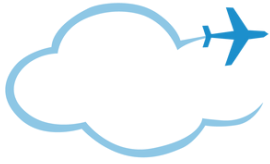
\$270



\$50



\$50



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Ways to Leverage the Gift-of-Flight

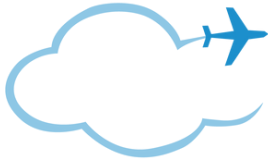
The Gift-of-Flight campaign allows you to meaningfully engage with others by creating a powerful partnership rooted in shared values. Foster goodwill among employees, clients and stakeholders, strengthen workplace morale and showcase your commitment to supporting equitable access to healthcare and making a tangible impact in the lives of Canadians.

- Employee Recognition and Engagement
- Conference and Tradeshow Speaker Recognition
- Client Giving
- Corporate Social Responsibility Initiatives
- Seasonal Giving
- Event Sponsorships
- Marketing and Brand Alignment

Why Give the Gift-of-Flight?

Since 1986, Hope Air has facilitated 200,000+ travel arrangements for individuals, families and children. Hope Air bridges the distance between home and hospital, connecting Canadians to healthcare. With travel supports; Hope Air removes the barriers of cost and distance for Canadians who need critical medical care. With your support, we remove the barriers of cost and distance for Canadians who need critical medical care. To learn more about Hope Air, click here: www.hopeair.ca

In 2023, Hope Air programs reached 560 communities across Canada, helping patients travel to our best hospitals for diagnosis, treatment and care. Through our dedicated community of donors, partners and volunteers, Hope Air responded to a significant increase in demand for help, expanding our services to now include airline, hotel, ground transportation and meals. We help our patients navigate the current challenges in our healthcare system, with compassion, empathy and care.



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Steps to Giving the Gift-of-Flight

STEP 1: Email egreve@hopeair.ca with the names of those you would like to recognize and your official high resolution logo

STEP 2: Send funds electronically to give@hopeair.ca (with a reference to the Gift-of-Flight in the notes), or send a cheque to the following mailing address: Hope Air, Centre for Social Innovation, 720 Bathurst Street, Toronto, Ontario M5S 2R4

STEP 3: Print Certificates

STEP 4: Present to recipient(s)

Example Certificate



If you are interested in learning more about the Gift-of-Flight, please contact egreve@hopeair.ca