

Dear [insert name]

My name is [Insert here], the [your position/title and your organization]. I am reaching out to see if [*company/organization's name*] would be interested in supporting [name of your fundraising event] in partnership with Hope Air. Your contribution as a valuable donor/sponsor will ensure the success of our events and more importantly, make life-changing medical travel accessible.

Since the start of the pandemic, the backlog of thousands of medical appointments and treatments left many Canadians stranded at home without access to medical care. This Fundraiser is aimed to raise awareness and support thousands of Canadians who cannot access vital medical appointments and treatments due to the high costs of medical travel. In partnership with Hope Air, Canada's national charity which supported more than 1600 patients during the pandemic and facilitated more than 162,000 medical arrangements after 36 years of operations, we look forward to making medical travel accessible for all Canadians.

Attached is a file containing our donation/sponsorship request letter and additional information about Hope Air and our organization. We are interested in hearing your thoughts and would be more than happy to discuss your interest to support us in reaching our fundraising goal.

Please feel free to contact me at [enter your email address/phone number/best method of communication]. We would be extremely grateful to have your organization support our upcoming event.

Warmest regard,

[Name] [Position Title]