

TEAMHACKATHON

You don't have to go it alone to be part of MyHackathon – perhaps you'd like to host a fundraising hack for friends and family or even open it up to the public? TeamHackathon is a great way to have a fun time whilst raising money for Brooke



Follow our steps to make your TeamHackathon a massive success:

The basics

Decide on a date, time and location that will be popular with your friends and family and make sure Brooke knows your plans.

Raising those funds

Think about how you will raise money – will you ask for an entry fee or for your hackers to get sponsored? Why not both? Be ambitious with your fundraising and encourage everyone else to be.

Set up a fundraising page

Once you have set up your own fundraising page you can create a team so others can connect their fundraising pages. Visit [justgiving.com/campaign/MyHackathon2020](https://www.justgiving.com/campaign/MyHackathon2020)

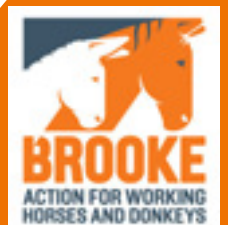
Keep it safe and legal

Wondering if you need permission or insurance? Check out this handy government guide packed full of lots of useful information:

[gov.uk/government/publications/can-do-guide-for-organisers-of-voluntary-events](https://www.gov.uk/government/publications/can-do-guide-for-organisers-of-voluntary-events)



Brooke is a charity registered with the charity commission No. 1085760 & a company limited by guarantee registered in England & Wales No. 4119581



DEBORAH'S HACKATHON

Our fantastic supporter Deborah organises a yearly sponsored ride in Ashsown Forest. Last year Deborah raised an amazing £4,600 for Brooke in a special event attended by over 200 riders.

"It's really rewarding to see all the riders arrive and enjoy a great day out with their horses. The riders are all happy to raise money for the Brooke, a very well recognised charity helping improve the lives of less fortunate horses and donkeys around the world."



Deborah's top tips:

- Charge an entry fee and encourage riders to also raise sponsorship.
- Have a competition for highest fundraiser.
- Use Facebook to promote – you can have a page for your ride.
- Choose a location that is easy to access and has good parking.

Your TeamHackathon does not need to be as big as Deborah's – big or small you can be sure that the money you raise will make a massive difference to working equines around the world and the people that depend on them.

Photos by ARW photography

GET STARTED NOW: [THEBROOKE.ORG/MYHACKATHON](https://www.thebrooke.org/myhackathon)
CALL: 020 7470 9393
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