

## **BOWL FOR KIDS' SAKE 2025**

#### Platinum Sponsor - Presenting

Pre-Event Recognition:

- Logo Displayed, top tier, on Team Member's shirts (500+)
- Top billing for marketing including signage, television and radio (as available)
- Highest recognition frequency across social media platforms: Facebook, Instagram, LinkedIn
- Logo featured on Big Brothers Big Sisters website for a period of 12 months with hyperlink.
- Logo featured on the Main & Sponsors page of the Fundraising site, recognized with "Presented by"

\$20,000

• Recognized in eblast monthly newsletters leading up to game sessions and volunteer exclusive monthly eblasts (350+)

**On-Site Recognition:** 

- Recognition on event main signage referenced as "Presented by"
- Live recognition and announcements during all game sessions
- Opportunity to provide logoed swag to participants

Post Event Recognition:

- Featured as a Presenting Sponsor in the Eblast wrap up
- Facebook Album Photo acknowledgment and tag on social media

#### **Gold Sponsor**

Pre-Event Recognition:

- Logo Displayed prominently on Team Member's shirts (500+)
- Prominent placement for marketing including signage, television and radio (as available)
- High recognition frequency across social media platforms: Facebook, Instagram, LinkedIn
- Logo featured on Big Brothers Big Sisters website for a period of 12 months with hyperlink.
- Logo featured on the Fundraising site 'Sponsors' page, recognized as a Gold Level
- Recognized in eblast monthly newsletters leading up to bowl sessions and volunteer exclusive monthly eblasts

**On-Site Recognition:** 

- Recognition on event signage
- Live recognition and announcements during all game sessions
- Opportunity to provide logoed swag to participants.

#### Post Event Recognition

- Listed and referenced as a Gold Sponsor in the Eblast wrap up.
- Facebook Album Photo acknowledgment and tag on social media.





# Big Brothers Big Sisters.

OF SOUTHERN ARIZONA

#### Silver Sponsor

Pre-Event Recognition:

- Logo Displayed on Team Member's shirts (500+)
- Marketing inclusion as available on signage, TV & radio (as available)
- Mid frequency recognition across social media platforms: Facebook, Instagram, LinkedIn
- Logo featured on Big Brothers Big Sisters website for a period of 12 months with hyperlink.
- Logo featured on the Fundraising platform 'Sponsors' page, recognized as a Silver Level
- Recognized in limited eblast monthly newsletters leading up to bowl sessions and volunteer exclusive monthly eblasts

\$ 5.000

On-Site Recognition:

- Recognition on event signage
- Live recognition and announcements during all game sessions

Post Event Recognition:

- Listed and referenced as a Silver Sponsor in the Eblast wrap up.
- Facebook Album Photo acknowledgment and tag on social media.

#### Bronze Sponsor

Pre-Event Recognition:

- Limited recognition frequency across social media platforms: Facebook, Instagram, LinkedIn
- Logo featured on Big Brothers Big Sisters website for a period of 6 months
- Logo featured on the Fundraising platform 'Sponsors' page, recognized as a Bronze Level
- Recognized in limited eblast monthly newsletters leading up to game sessions

On-Site Recognition:

- Recognition on event signage
- Live recognition and announcements during all game sessions

Post Event Recognition:

- Listed and referenced as a Bronze Sponsor in the Eblast wrap up.
- Facebook Album Photo acknowledgment and tag on social media.

# Match Sponsor

Pre-Event Recognition:

- Recognition on social media the week of On-Site Recognition:
- Recognition live & on event signage Post Event Recognition:
- Listed in the Eblast wrap up
- Listed/Tagged in Facebook Photo Album

Big Brothers Big Sisters of Southern Arizona 2552 N Alvernon Way Suite 110 Tucson, Arizona 85712 On-Site Recognition:

**Community Sponsors** 

- Recognition on event signage Post Event Recognition:
- Listed in the Eblast wrap up.
- Listed/Tagged in Facebook Album





\$ 750



# **BOWL FOR KIDS' SAKE 2025**

### **Sponsorship Confirmation**

Please send completed form to:	
Veronica Saiz, Director Marketing and Corporate Engagement	
2552 N. Alvernon Way Suite 110 Tucson, Arizona 85712 <u>Veroni</u>	ca@SoAzBigs.org
Please indicate the investment level selected:	
Platinum Presenting Sponsor - \$20,000	Gold Sponsor - \$10,000
Silver Sponsor - \$5,000	Bronze Sponsor - \$2,500
Match Sponsor - \$1,500	Community Sponsor - \$750
Invoice requested in the amount of \$ Payment plan requested	
<ul> <li>Enclosed is a check payable to Big Brothers Big Sisters for \$</li> <li>Please make a one-time charge to my credit card for \$</li> <li>VISA MC AMEX Discover (Accepted over the phone: (520) 365-2263)</li> <li>Name on Card:</li> </ul>	
Card Number:	Exp. Date:/CVS:
Signature:	
(Fill out Business and contact information regardless of payment arrangement)	
Business/ Organization:	
Street Address:	
City:	_ State:ZIP:
Phone:	_Email:

Big Brothers Big Sisters of Southern Arizona is a 501(c)(3) nonprofit agency. All gifts are tax deductible as provided for by law. Tax ID 86-0188050 – QCO Code 20461.

