

# Big Brothers Big Sisters OF SOUTHERN ARIZONA

## **BOWL FOR KIDS' SAKE 2024**



### **Platinum Sponsor — Presenting \$20,000**

#### Pre-Event Recognition:

- Logo Displayed, top tier, on Team Member's shirts (500+)
- Top billing for marketing including signage, television and radio (as available)
- Highest recognition frequency across social media platforms: Facebook, Instagram, LinkedIn
- Logo featured on Big Brothers Big Sisters website for a period of 12 months with hyperlink.
- Logo featured on the Main & Sponsors page of the Fundraising site, recognized with "Presented by"
- Recognized in eblast monthly newsletters leading up to game sessions and volunteer exclusive monthly eblasts (350+)

#### On-Site Recognition:

- Recognition on event main signage referenced as "Presented by"
- Live recognition and announcements during all game sessions
- Opportunity to provide logoed swag to participants

#### Post Event Recognition:

- Featured as a Presenting Sponsor in the Eblast wrap up
- Facebook Album Photo acknowledgment and tag on social media

### **Gold Sponsor**

**\$ 10,000**

#### Pre-Event Recognition:

- Logo Displayed prominently on Team Member's shirts (500+)
- Prominent placement for marketing including signage, television and radio (as available)
- High recognition frequency across social media platforms: Facebook, Instagram, LinkedIn
- Logo featured on Big Brothers Big Sisters website for a period of 12 months with hyperlink.
- Logo featured on the Fundraising site 'Sponsors' page, recognized as a Gold Level
- Recognized in eblast monthly newsletters leading up to bowl sessions and volunteer exclusive monthly eblasts

#### On-Site Recognition:

- Recognition on event signage
- Live recognition and announcements during all game sessions
- Opportunity to provide logoed swag to participants.

#### Post Event Recognition

- Listed and referenced as a Gold Sponsor in the Eblast wrap up.
- Facebook Album Photo acknowledgment and tag on social media.



## Silver Sponsor

**\$ 5,000**

### Pre-Event Recognition:

- Logo Displayed on Team Member's shirts (500+)
- Marketing inclusion as available on signage, TV & radio (as available)
- Mid frequency recognition across social media platforms: Facebook, Instagram, LinkedIn
- Logo featured on Big Brothers Big Sisters website for a period of 12 months with hyperlink.
- Logo featured on the Fundraising platform 'Sponsors' page, recognized as a Silver Level
- Recognized in limited eblast monthly newsletters leading up to bowl sessions and volunteer exclusive monthly eblasts

### On-Site Recognition:

- Recognition on event signage
- Live recognition and announcements during all game sessions

### Post Event Recognition:

- Listed and referenced as a Silver Sponsor in the Eblast wrap up.
- Facebook Album Photo acknowledgment and tag on social media.

## Bronze Sponsor

**\$ 2,500**

### Pre-Event Recognition:

- Limited recognition frequency across social media platforms: Facebook, Instagram, LinkedIn
- Logo featured on Big Brothers Big Sisters website for a period of 6 months
- Logo featured on the Fundraising platform 'Sponsors' page, recognized as a Bronze Level
- Recognized in limited eblast monthly newsletters leading up to game sessions

### On-Site Recognition:

- Recognition on event signage
- Live recognition and announcements during all game sessions

### Post Event Recognition:

- Listed and referenced as a Bronze Sponsor in the Eblast wrap up.
- Facebook Album Photo acknowledgment and tag on social media.

## Match Sponsor **\$ 1,500**

### Pre-Event Recognition:

- Recognition on social media the week of

### On-Site Recognition:

- Recognition live & on event signage

### Post Event Recognition:

- Listed in the Eblast wrap up
- Listed/Tagged in Facebook Photo Album

## Community Sponsors **\$ 750**

### On-Site Recognition:

- Recognition on event signage

### Post Event Recognition:

- Listed in the Eblast wrap up.
- Listed/Tagged in Facebook Album

 **Big Brothers Big Sisters**  
OF SOUTHERN ARIZONA  
**BOWL FOR KIDS' SAKE 2024**



## Sponsorship Confirmation

Please send completed form to:

Veronica Saiz, Director Marketing and Corporate Engagement  
2552 N. Alvernon Way Suite 110 Tucson, AZ 85712 | [Veronica@SoAzBigs.org](mailto:Veronica@SoAzBigs.org)

Please indicate the investment level selected:

- |   |  |
|---|--|
| <input type="checkbox"/> Platinum Presenting Sponsor - \$20,000 | <input type="checkbox"/> Gold Sponsor - \$10,000   |
| <input type="checkbox"/> Silver Sponsor - \$5,000               | <input type="checkbox"/> Bronze Sponsor - \$2,500  |
| <input type="checkbox"/> Match Sponsor - \$1,500                | <input type="checkbox"/> Community Sponsor - \$750 |

Invoice requested in the amount of \$ \_\_\_\_\_

Payment plan requested

Enclosed is a check payable to Big Brothers Big Sisters for \$ \_\_\_\_\_

Please make a one-time charge to my credit card for \$ \_\_\_\_\_

VISA    MC    AMEX    Discover   (Accepted over the phone: (520) 365-2263)

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ CVS: \_\_\_\_\_

Signature: \_\_\_\_\_

*(Fill out Business and contact information regardless of payment arrangement)*

Business/ Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Big Brothers Big Sisters of Southern Arizona is a 501(c)(3) nonprofit agency.  
All gifts are tax deductible as provided for by law. Tax ID 86-0188050 – QCO Code 20461.