



Big Brothers Big Sisters

OF SOUTHERN ARIZONA

37th Annual El Tour De Tucson - Saturday November 23, 2019



SPONSORSHIP OPPORTUNITIES

BIG El Tour Premier Sponsor - \$5,000

Investment Benefits Include: *Limit Two (1) available*

- Logo displayed on event jersey (exclusive sleeve placement) and on one swag item given to riders.
- Top billing on all event marketing including two isolated eblasts and featured in two monthly newsletters (8,500 subscribers).
- Recognized every Monday for one month on social media: Facebook (6,000), Twitter, Instagram and LinkedIn plus two independent posts (total of 6).
- Recognized on Facebook with one dedicated ad.
- Logo prominently displayed on the BBBSSA website (with hyperlink) for 12 months & on BBBSSA event page.
- Logo prominently displayed at the BBBSSA El Tour Practice Rides (potentially 5), Loop the Loop booth (9/21), El Tour Expo booth (11/21-22), Downtown Fiesta booth (11/23) and After-Tour Brunch (12/8).
- Featured in our Annual Report (Summer 2020).
- Inclusion in BIG Gala "El Tour" Program Ad.

BIG El Tour Major Sponsor - \$2,500

Investment Benefits Include:

- Logo prominently displayed on event jersey.
- One isolated eblast and featured in one monthly newsletter (8,500 subscribers).
- Recognition 4x within a month of the event on social media: Facebook (6,000), Twitter, Instagram and LinkedIn.
- Logo displayed on the BBBSSA website (with hyperlink) for 9 months & BBBSSA event page.
- Logo displayed at the BBBSSA Loop the Loop booth (9/21), El Tour Expo booth (11/21-22), Downtown Fiesta booth (11/23) and After-Tour Brunch (12/8).
- Featured in our Annual Report (Summer 2020).

BIG El Tour Match Sponsor - \$1,500

Investment Benefits Include:

- Logo displayed on event jersey.
- Recognition twice within a month of the event on social media: Facebook (6,000), Twitter, Instagram and LinkedIn.
- Logo displayed on the BBBSSA website for 6 months and on BBBSSA event page.
- Logo displayed at the El Tour Expo booth (11/21-22), and Downtown Fiesta booth (11/23) and After-Tour Brunch (12/8).
- Featured in our Annual Report (Summer 2020).

BIG El Tour Business Sponsor - \$750

Investment Benefits Include:

- Logo displayed on the BBBSSA event page.
- Recognition once within a month of the event on social media: Facebook (6,000), Twitter, Instagram and LinkedIn.
- Logo displayed at the El Tour Expo booth (11/21-22), and Downtown Fiesta booth (11/23).
- Featured in our Annual Report (Summer 2020).



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SPONSORSHIP CONFIRMATION

Please send completed form to:

Veronica Saiz, Associate Director of Philanthropy, 160 E. Alameda St. Tucson, Arizona 85701

Veronica@SoAzBigs.org

Deadline for Loop the Loop and Gala Ad inclusion is September 6th, 2019

Deadline for Jersey and Swag inclusion is October 1st, 2019

Please indicate the investment level selected:

Premier Sponsor - \$5,000

Major Sponsor - \$2,500

Match Sponsor - \$1,500

Business Sponsor - \$750

Enclosed is a check payable to Big Brothers Big Sisters \$ _____

Please make a one-time charge to my credit card for \$ _____

VISA MC AMEX DISC

Name on Card: _____

Card Number: _____ Exp. Date: ____ / ____ CVS: _____

Signature: _____

Business/Organization: _____

Contact Person: _____

Street Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____