



Big Brothers Big Sisters OF SOUTHERN ARIZONA

38th Annual El Tour De Tucson - Saturday November 21, 2020

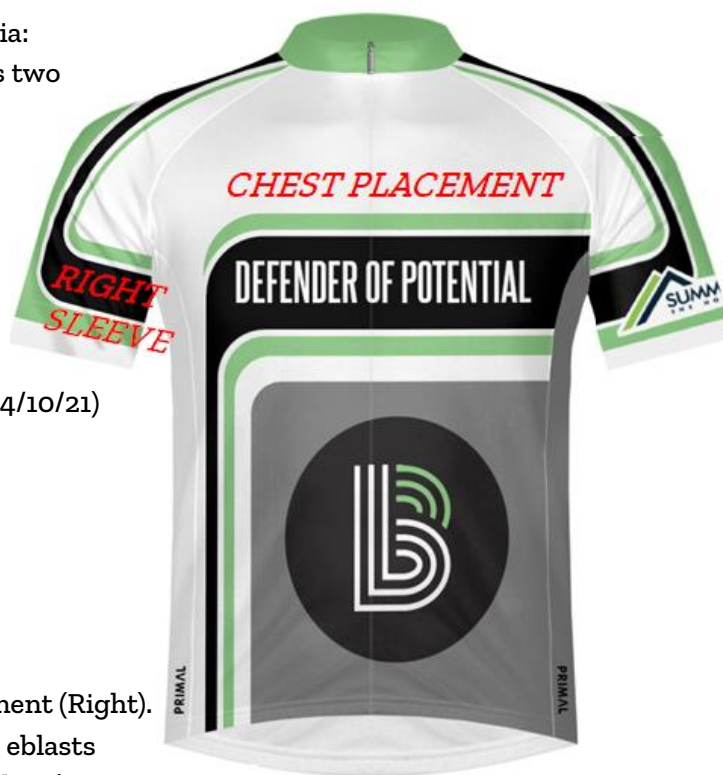


SPONSORSHIP OPPORTUNITIES

Defenders' Title Sponsor - \$10,000

Investment Benefits Include: *Limit ONE (1) available*

- Logo displayed on event jersey - exclusive chest placement.
- Top billing on all event marketing including FOUR isolated eblasts and featured in FOUR monthly newsletters (9,990 subscribers).
- Recognized every Monday for one month on social media: Facebook (6,000), Twitter, Instagram and LinkedIn plus two independent posts (total of 6).
- Recognized on Facebook with one dedicated ad.
- Logo prominently displayed on the BBSSA website as a Partner (with hyperlink) for 12 months & on BBSSA event page.
- Logo prominently displayed at the BBSSA El Tour Practice Rides (potentially 5), El Tour Expo booth (04/8-9), Downtown Fiesta booth (04/10/21) and After-Tour Brunch (April '21).
- Featured in our Annual Report (Summer 2021).



Defenders' Premier Sponsor - \$5,000

Investment Benefits Include: *Limit Two (2) available*

- Logo displayed on event jersey - exclusive sleeve placement (Right).
- Inclusion on all event marketing including two isolated eblasts and featured in two monthly newsletters (9,990 subscribers).
- Recognized on social media: Facebook (6,000), Twitter, Instagram and LinkedIn includes 2 independent posts.
- Logo prominently displayed on the BBSSA website as a Partner (with hyperlink) for 12 months & on BBSSA event page.
- Logo prominently displayed at the BBSSA El Tour Practice Rides (potentially 5), El Tour Expo booth (04/8-9), Downtown Fiesta booth (04/10/21) and After-Tour Brunch (April '21).
- Featured in our Annual Report (Summer 2021).



Big Brothers Big Sisters
OF SOUTHERN ARIZONA

38th Annual El Tour De Tucson - Saturday November 21, 2020



SPONSORSHIP OPPORTUNITIES

Defenders' Major Sponsor - \$2,500

Investment Benefits Include:

- Logo prominently displayed on event jersey back.
- One isolated eblast and featured in one monthly newsletter (9,990 subscribers).
- Social media posts 4x within March-April 2021: Facebook (6,000), Twitter, Instagram and LinkedIn.
- Logo displayed on the BBBSSA website as a Partner (with hyperlink) for 9 months & BBBSSA event page.
- Logo displayed at the BBBSSA El Tour Practice Rides (potentially 5), El Tour Expo booth (04/8-9), Downtown Fiesta booth (04/10/21) and After-Tour Brunch (April '21).
- Featured in our Annual Report (Summer 2021).

Defenders' Match Sponsor - \$1,500

Investment Benefits Include:

- Logo displayed on event jersey back.
- Social media post twice within March-April: Facebook (6,000), Twitter, Instagram and LinkedIn.
- Logo displayed on the BBBSSA website as a Partner for 6 months and on BBBSSA event page.
- Logo displayed at the BBBSSA El Tour Practice Rides (potentially 5), El Tour Expo booth (04/8-9), Downtown Fiesta booth (04/10/21) and After-Tour Brunch (April '21).
- Featured in our Annual Report (Summer 2021).

Defenders' Business Sponsor - \$750

Investment Benefits Include:

- Company name listed on event jersey back.
- Logo displayed on the BBBSSA event page.
- Social media post once in Nov: Facebook (6,000), Twitter, Instagram and LinkedIn.
- Logo displayed at the El Tour Expo booth (04/8-9), Downtown Fiesta booth (04/10/21)
- Featured in our Annual Report (Summer 2021).

Defenders' Community Sponsor - \$350

Investment Benefits Include:

- Company name listed on event jersey back.
- Company listed in Annual Report (Summer 2021).



Big Brothers Big Sisters
OF SOUTHERN ARIZONA

38th Annual El Tour De Tucson - Saturday November 21, 2020



SPONSORSHIP CONFIRMATION

Please send completed form to:

Veronica Saiz, Associate Director of Philanthropy, 160 E. Alameda St. Tucson, Arizona 85701

Veronica@SoAzBigs.org

Deadline for Jersey is December 31st, 2020

Please indicate the investment level selected:

- | | |
|--|--|
| <input type="checkbox"/> Title Sponsor - \$10,000 | <input type="checkbox"/> Match Sponsor - \$1,500 |
| <input type="checkbox"/> Premier Sponsor - \$5,000 | <input type="checkbox"/> Business Sponsor - \$750 |
| <input type="checkbox"/> Major Sponsor - \$2,500 | <input type="checkbox"/> Community Sponsor - \$350 |

Enclosed is a check payable to Big Brothers Big Sisters \$ _____

Please make a one-time charge to my credit card for \$ _____

- VISA MC AMEX DISC

Name on Card: _____

Card Number: _____ Exp. Date: ____/____/____ CVS: _____

Signature: _____

Business/Organization: _____

Contact Person: _____

Street Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____