



# SPONSORSHIP OPPORTUNITIES



## GENERAL BENEFITS

- Recognition in BBBS' newsletter, reaching 5000+
- Promotion on BBBS' social media channels (Facebook, LinkedIn, Twitter, Instagram); reach 4000+ followers
- Recognition at all 11 events

\*Lane Sponsors do not qualify for general benefits

## LEVELS

### PERFECT GAME SPONSOR \$2,000

- Enjoy your **Bowl For Kids' Sake party** in the **VIP** section!
- Six of your teams will have use of the **VIP** section during your chosen Bowl for Kids' Sake party!
- Five or six bowlers = One Team
- Each bowler will raise a **minimum** of \$60 in donations
- Each team will receive one **free pizza** and one **free pitcher** (beer or soda)
- Special **VIP** section **signage**
- Framed group photo
- Special perfect game sponsorship signage at all events
- Logo recognition on **Bowl for Kids' Sake event website page**, social media, emails to bowlers, and newsletter with link to your website
- Special sponsor recognition at events

**\*NOTE:** Your completed sponsorship form must be received by 1/11/19 to qualify for the VIP section. The VIP section is available on a first-come, first-served basis.

### STRIKE SPONSOR \$1,000

- Logo recognition on **Bowl for Kids' Sake event website page**, and signage at all events
- Sponsor recognition on social media, newsletter and at all events

### SPARE SPONSOR \$500

- Sponsor name recognition on signage at all events, our website and newsletter

### LANE SPONSOR \$100

- Sponsor name recognition on lane signage at chosen county's events.



**For more information, please contact:**

Joni Hoffman, Bowl for Kids' Sake Coordinator  
[JoniHoffman@bbbsmi.org](mailto:JoniHoffman@bbbsmi.org) | 269-382-6800  
3501 Covington Road, Kalamazoo, MI 49001

## COMPANY INFORMATION

### Sponsorship Level Commitment:

- Perfect Game (\$2,000)       Spare (\$500)  
 Strike (\$1,000)       Lane (\$100)\*

**\*Lane Sponsor:** Please indicate which county you'd like your sponsorship to support:  
 Kalamazoo    Allegan    Calhoun    Van Buren

### Company name as it should appear in event materials:

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Company Phone: \_\_\_\_\_

Main Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Logo Contact: \_\_\_\_\_ Email: \_\_\_\_\_

## PAYMENT INFORMATION

Check Number: \_\_\_\_\_

### - Or - Cardholder information:

- Charge my:  Master Card    Visa  
 Discover    AMEX

Please print

Card Number: \_\_\_\_\_

Exp. \_\_\_ / \_\_\_ Cardholder Name: \_\_\_\_\_

Cardholder Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_

**Please make checks payable to:**

**BIG BROTHERS BIG SISTERS**

**Mail to:** Big Brothers Big Sisters, c/o Joni Hoffman

3501 Covington Road | Kalamazoo, MI 49001

Telephone: 269-382-6800      Fax: 269-382-4108

## COMPANY LOGO

### Logo - Please submit by January 18, 2019

Upon making your sponsorship commitment, please provide a full color logo in one of the following formats:

- Vector (AI or .eps) - preferred
- .jpg
- .pdf

Returning sponsors may carry forward their logo from a previous year; please confirm.

Please submit your logo/artwork to [CindySchrauben@bbbsmi.org](mailto:CindySchrauben@bbbsmi.org)

Timely submission helps us fulfill your sponsorship benefits. Thank you!



### Questions? Please contact:

Joni Hoffman, [Bowl for Kids' Sake](#) Coordinator

[JoniHoffman@bbbsmi.org](mailto:JoniHoffman@bbbsmi.org) | 269-382-6800

3501 Covington Road, Kalamazoo, MI 49001

*Big Brothers Big Sisters, A Community of Caring is a 501(c)(3) non-profit organization serving children in Kalamazoo, Allegan, Calhoun, and Van Buren counties. Tax ID: 38-1720832*

*Donations are tax deductible to the fullest extent of the law.*