

## BOWL FOR KIDS' SAKE 2020: "UNDER THE BIG TOP" - BFKS & TEAM BUILDING FACT SHEET

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In order to fully understand why BFKS could be beneficial to you and your team, we've explained in a bit more detail what a team-building activity is and what it can do for your company or organization. We've also spelled out a bit more what actually goes down at Bowl For Kids' Sake—and why it's the perfect team building activity for you to participate in!

### Team Building Facts

The importance of team-building cannot be overstated! By participating in events as a group, communication and relationships improve. We recommend highlighting the importance of team building with company leadership so they can both support the push to recruit bowlers, but also potentially help fundraising efforts by offering incentives to teams who participate or excel!

Here is a list compiled by [teambuilding.com](http://teambuilding.com) that highlights exactly what team-building activities are and what they do:

**1. Networking, socializing, and getting to know each other better.**

Socializing and making friends in the workplace is one of the best ways to increase productivity in the office. Not only does it increase morale in the office, it also allows for the office to work better solving everyday workplace issues.

**2. Teamwork and boosting team performance.**

Team bonding activities also improve workplace projects that involve teamwork. After completing team building activities together, employees better understand each other's strengths, weaknesses, and interests. This understanding helps them work even better together on future progress vital to a company.

**3. Competition and bragging rights.**

Competition has been shown to increase production. So, by channeling that increased production into a fun, inclusive team building activity, *employees can bond in a way impossible by other means.*

**4. Celebration, team spirit, fun, and motivation.**

After any sports team wins a major championship, they celebrate and have fun. This motivates them to want to win even more. This extreme example shows that the celebration, cheering, and fun that come with every TeamBonding event can motivate employees to bring their job to the next level.

**5. Collaboration and the fostering of innovation and creativity.**

People tend to have a larger imagination when they are around people they are comfortable with. So, successful team building events not only bring people closer together but they also lead to more successful and creative workplace ideas. Also, everyday workplace collaboration is key to a successful business. For example, a coach always has assistants to help out when needed.

**6. Communication and working better together.**

To no surprise, communication and working better together is the top reason why people choose team building. Everybody wants a friendly work environment, where people are comfortable and happy to talk to and work with anyone.

Of the best reasons for team building is that the activities actually work to accomplish improved communication. Testimonials all over the TeamBonding website will attest to this fact. A successful team building activity will surely mean a more comfortable, successful workplace environment for any company, large or small.

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Looking at Bowl For Kids' Sake as an opportunity to raise funds for a great organization is wonderful—but looking at it as a way to help create a happier workplace is great too!

### **Bowl For Kids' Sake Facts**

Bowl For Kids' Sake is a party!

First of all—there's bowling! On the actual day of Bowl For Kids' Sake, we are celebrating the hard work that your team has put in to raising money for BBBS. We get to give your bowler-fundraisers a proper "thank you" for what they've done! We have free beer, bowling and music to create a festive atmosphere.

In addition, every year there is a theme so lots of people come fully decked-out in great costumes! This year's theme is Disney! Having a fun group costume is a great way to get people excited for the event.

We also welcome themed t-shirts for teams! Come up with a cool design that will make everyone excited to rock their shirt on the big day.

Understanding all the exciting and fun things that will happen at Bowl For Kids' Sake may interest some potential bowler-fundraisers. I mean, who doesn't love bowling?

It also ticks a lot of the boxes for a team building activity. It's fun, requires team members to work together, communicate, think creatively and, most importantly, have fun.