



Big Brothers Big Sisters®

OF SOUTHWEST
LOUISIANA

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For almost 40 years, Big Brothers Big Sisters has been serving children facing adversity throughout Southwest Louisiana. Our Mission is to create one-to-one mentoring relationships that ignite the power and promise of youth. Our Vision is that all youth achieve their full potential. We continue to serve children ages 6-18 in the SWLA community, averaging 150 youth per year.

Bowl For Kids' Sake will take place on Saturday, March 28th, at Petro Bowl in Lake Charles from 9:30 a.m. – 4:30 p.m. During shifts lasting an hour, each team of up to six bowler-fundraisers will enjoy entertainment, music, and prizes to celebrate the funds they raised for BBBS. Hilarious team rivalries, outrageous costumes, and all levels of bowling skill (or lack thereof) are encouraged.

We hope you will continue to support Big Brothers Big Sisters of Southwest Louisiana, as well as the children and families we serve, by becoming an annual partner of the 2020 Bowl For Kids' Sake. Attached are the various partnership opportunities. If you have any questions, please don't hesitate to contact me.

As a partner of the 2020 Bowl For Kids' Sake, you will you will be assisting us with DEFENDING THE POTENTIAL of hundreds of local youths who participate in our mentoring programs annually. We are grateful for your support!

Sincerely,

Erin Davison, MBA
Executive Director
Phone: 337-478-5437, ext. 111
Email: edavison@bbbsswla.org



**Big Brothers
Big Sisters**[®]
OF SOUTHWEST
LOUISIANA

Become a partner.
Make an impact.
Defend potential.

Changing perspectives, Making a difference

Big Brothers Big Sisters is not your typical organization. We help children realize their potential and build their futures. We defend the potential of children in Southwest Louisiana. And we couldn't do any of it without you. If it weren't for strong community partnerships, we couldn't make the Big/Little matches that lead to life-changing results. Make it your business to get involved and make an impact!



Annual Corporate Partnership or Event Sponsorship Opportunities As a year-long corporate partner or an event sponsor, your support provides the financial investment necessary for us to match children with volunteer mentors. From your financial contribution to your employee volunteer programs, we will work closely with your organization so that together we can make a BIG impact in SWLA.



Serving 150
children



& 450 program
participants

Children
who
participate
in our
program
benefit!



46% are less likely to
skip school



71% have higher
education expectations



75% are less likely to
engage in risky
behaviors



70% have an increase
in parental trust



81% are more likely to have a
special adult in their life



65% have an increase in
scholastic competency



69% have an increase
in social acceptance



71% have improved
grades

BBBSSWLA Annual Corporate Partnership Volunteer & Outreach Opportunities

Corporate BIG Program:

BBBS of SWLA partners with local companies to help recruit employees to become a volunteer Big through either our Community Based or School Based mentoring programs. This is an excellent way for employees to give back to the community through a nationally recognized program while fulfilling their company required volunteer hours. It also helps companies fulfill their corporate responsibility objectives by making a difference in the lives of at-risk children in SWLA. BBBS of SWLA will work closely with your company liaison to:

- drive awareness of our program through company newsletters and/or in-service trainings
- facilitate the volunteer process by holding in-office orientation and interviews
- help track the number of company volunteers participating in our program for your CSR reports



Company Outreach Opportunities:

BBBS of SWLA is happy to work with your company to meet any company objectives you may have in regards to other program or outreach objectives. We host monthly match events with our Bigs and Littles as well as a summer mentoring program for our Littles where youth educational or development programs sponsored by companies may be deployed. We are also happy to discuss any other personal or company needs with you to see how we may help you reach your volunteer and outreach engagement objectives.



2019 Annual Corporate Partners

Westlake Chemical Golden Nugget Lake Charles JD Bank Sasol

Edward Jones-Vickie Wicks CITGO Tellurian/Driftwood LNG Stream Company Pepsi

Business Health Partners Entergy iBERIABANK Phillips 66 CSE Federal Credit Union

For more information, contact:
Erin Davison
Executive Director
337.478.5437, ext 111
edavison@bbbsswla.org



Big Brothers Big Sisters SWLA
4135 Common Street
Lake Charles, LA 70607
337.478.5437
www.bbbsswla.org

Big Brothers Big Sisters Annual Corporate Partnership Opportunities

\$8,000

BIG PARTNER

Preferential name recognition in ALL event publicity & banner size / placement at events/Signage at BBBS office

Premiere Bowl For Kids' Sake & Golf For Kids' Sake Tournament Sponsor

Name recognition in BBBS office, annual report & website

Honor and recognition at Annual Award Meeting

**includes 4 lanes at BFKS, with VIP drink/beverage service; "Own a Hole" and 3 teams at golf tournament; and 1 table at annual award luncheon and 2 Big/Little Match Events*

\$5,000

MATCH MAKER PARTNER

Premium name recognition in select event publicity & banner size / placement at events

Special Bowl For Kids' Sake & Golf For Kids' Sake Tournament Sponsor

Name recognition in BBBS office, annual report & website

Honor and recognition at Annual Award Meeting

**includes 2 lanes at BFKS; "Own a Hole" and 2 teams at golf tournament; and 1 table at annual award luncheon and 1 Big/Little Match Event*

\$3,000

BIG FRIEND PARTNER

Name recognition in select event publicity & optimal banner size / placement at events

Bowl For Kids' Sake & Golf For Kids' Sake Tournament Sponsor

Name recognition in BBBS office, annual report & website

Honor and recognition at Annual Award Meeting

**includes 1 lane at BFKS; choice of "Own a Hole" and 1 team at golf tournament; and 4 tickets to annual award luncheon*

Big Brothers Big Sisters Events Partnership Levels

Bowl For Kids' Sake

March 28, 2020

Between 800 to 1000 participants

Bowl a strike, make an impact!

Our signature fundraiser, each year half a million people across America come together to have fun and raise money to support Big Brothers Big Sisters as we DEFEND POTENTIAL!

All participants must do is form fundraising teams, collect donations, and come bowl! As a partner, you can also reserve additional company teams @ \$180 each for a great team building activity.

Golf For Kids' Sake

November 2020

120 participants

Drive for more matches!

2020 will be our 7th annual golf tournament. The tournament has been a huge success as we host around 120 golfers from the local professional community who support our organization by sponsoring teams. As for all of our events, 100% of funds raised are used to support the local BBBS SWLA agency.

Big/Little Match Events

Quarterly

25 to 50 Bigs & Littles each month

Gift a new experience!

Each quarter we organize match events that give Littles new opportunities to experience, allow us to say thank you to our Bigs, & create a sense of community with our matches. Past sponsored events have included McNeese football game, the Children's Museum, and Putt Putt.

Event Levels
Vision Maker
\$1,500
Magic Maker
\$750
Wish Maker
\$500
Difference Maker
\$100

\$1,500
Vision Maker

BFKS or GFKS

Name recognition in select event publicity

Banner placement & logo signage at event

Name recognition on BBBS website

** Includes 1 lane at BFKS OR 1 team and "Own a Hole" at golf tourny*

\$750
Magic Maker

BFKS or GFKS

Name recognition on BBBS website

"Own a Lane" at BFKS"

OR

"Own a Hole" at golf tourny

\$500
Wish Maker

Big/Little Match Events

Name recognition on BBBS website

\$100
Difference Maker

BFKS or GFKS

Company logo sign on a lane at BFKS or on a hole at GFKS

COMPANY INFORMATION

Sponsorship Level Commitment:

- Big Partner (\$8,000) Vision Maker (\$1,500) Hole Sponsor (\$100)
 Match Maker (\$5,000) Magic Maker (\$750)
 Big Friend (\$3,000) Wish Maker (\$500)

Company name as it should appear in event materials:

Company Address: _____

City: _____ State: _____ Zip: _____ Company Phone: _____

Main Contact: _____ Email: _____

Logo Contact: _____ Email: _____

PAYMENT INFORMATION

Check Number: _____

-OR- Cardholder Information:

- Charge my: Master Card Visa
 Discover AMEX

Please print the following:

Card Number: _____

Exp. ___ / ___ Cardholder Name: _____

Cardholder Billing Address: _____

City: _____ State: _____ Zip: _____ Email: _____

Please make checks payable to:
Big Brothers Big Sisters of SWLA
Mail to: Big Brothers Big Sisters of SWLA
 4135 Common Street, Lake Charles, LA 70607
 T: 337.478.5437 F: 337. 474.5677

COMPANY LOGO

Logo - Please submit by March 10, 2019

Upon making your sponsorship commitment, please provide a full color logo in one of the following formats:

- Vector (.ai or .eps - preferred),
- .jpeg
- PDF.

Returning sponsors may carry forward their logo from a previous year; please confirm.

Please submit your logo/artwork to alex@bbbsswla.org.

Timely submissions help us fulfill your sponsorship benefits. Thank you!

Questions? Please contact:

Alex Stinchcomb, Marketing & Development Manager

alex@bbbsswla.org / 337-478-5437 ext. 114

4135 Common Street, Lake Charles, LA 70607



Bowl For Kids' Sake 2020

Bowler Information Sheet



**Big Brothers
Big Sisters®**

**OF SOUTHWEST
LOUISIANA**



Q: What does Big Brothers Big Sisters do for our community here in SWLA?

Big Brothers Big Sisters' mission to create and support one-to-one mentoring relationships that ignite the power and promise of youth. Our goal is successful mentoring relationships for all children who need and want them, contributing to brighter futures, better schools and stronger communities for all. Our programs are proven to make an impact. Studies have shown that a child with a Big Brother or Big Sister is 46% less likely to begin using illegal drugs, 52% less likely to skip school and 33% less likely to hit someone!

Q: Why is my participation so important?

By participating in BFKS 2020 you are directly contributing to enriching and improving the lives of local children! All funds raised stay right here in Southwest Louisiana. For some perspective, it takes \$1,600 to enroll and support a match for one year.

Q: How do I sign up?

Check out the next page in this packet- "Getting the Ball Rolling in 6 Easy Steps"! It will explain the very simple process to get involved from registering on-line to forming your team to raising funds in support of BBBSSWLA!



Q: Can my business participate?

Absolutely! We have lots of businesses that love to participate every year from forming employee teams to sponsoring a lane. BFKS is a great team building activity and a way for your company to show its support for our community. We have also included a page in this packet that describes the different type of sponsorship opportunities available!

Q: How much do I need to raise to participate?

We ask for a minimum donation of \$180 per team to compete. For a team of 6 players, that is just \$30 a person. However, the idea is for you and your teammates to go out and collect donations by spreading the mission of BBBS to your friends, family and coworkers! Some teams raise more than \$1,000 each year!

Q: What can I do to raise money?

The possibilities are endless! Start a coin war, sell baked goods, ask around the office, post on Facebook. We encourage you to be as creative and innovative as you like! Donations can be made on line or by cash or check! Throughout the weeks leading up to the event we will highlight great ideas to help you out and feature some success stories.

Q: Will there be prizes and games?

You bet! In addition to prizes for the highest fundraisers, on the day of the event we will have raffles, door prizes and so much more. In addition there will be music, celebrity guests, food and (most of all) FUN! Bowl for Kids' Sake is putting the FUN back in fundraising!

For more information on the event,
or to begin registering, visit

WWW.BBBSSWLA.ORG

or contact

bfks@bbbsswla.org

GET THE BALL ROLLING:

6 easy steps



Big Brothers
Big Sisters®

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LOUISIANA

First of all, **THANK YOU** for your interest in getting involved in this year's Bowl For Kids' Sake! Every penny raised for this event goes back to the children of SWLA through our various programs. For more information about our programs and where the funds you raise will be used, visit bbbsswla.org! Below are six easy steps explaining how to get started.



Register your team!

It's easy to do online- just visit <http://www.bbbsswla.org> and click on the **GREEN** button "Bowl For Kids' Sake"! You can also download the bowler-fundraiser guide from the home page to help take you through the process.

Set a team fundraising goal.

AIM HIGH! The minimum required per team to bowl is \$180, but some of our top teams raise more than \$1,000 every year! To give some perspective, it costs on average \$1,200 to enroll and support a new match for one year.



Recruit your team!

You can have up to six bowlers. It could be friends, family, or co-workers. You've set an ambitious goal, so choose people who will help you exceed it! Want to get your workplace, civic club, place of worship, or sorority / fraternity involved? Contact us at bfks@bbbsswla.org.

Motivate your team to raise money for BBBS!

- Share information about the impact of Big Brothers Big Sisters in your community
- Keep your team informed about incentive prizes, rules, games, contests, etc –
- Communicate their success (Katie just got a \$50 donation! Joel has already exceeded his goal of \$200! Our team just surpassed the \$1,000 mark!)



Have Fun and bowl!

Join us at Petro Bowl on Saturday, March 28th, to celebrate your team's success! Remember, it's not about how good a bowler you are, it's about celebrating the impact your success has on the community!

Say THANK YOU!

Thank your team members for their time and commitment to participate! Don't forget to say thank you to the people who donated to you! Call or e-mail them after the event to let them know how much money your team raised and thank them for supporting local children!



Who is Big Brothers Big Sisters?

- The nation's oldest, largest and most effective volunteer youth mentoring organization
- Big Brothers was founded in 1904 by Ernest K. Coulter and in 1977 was merged with Big Sisters to become Big Brothers Big Sisters of America
- Nationwide network of over 300 affiliates serving approximately 200,000 to 240,000 children a year
- Create, facilitate, and professionally support one-to-one, long-term mentoring relationship for youth who face adversity
- BBBS of SWLA began operations in 1979 under the umbrella of another organization and then separated to become Incorporated as an independent 501c(3) non-profit in 1984

What do we do?

- Our mission is to create and support one-to-one mentoring relationships that ignite the power and promise of youth.
- We partner with parents / guardians, volunteers and others in the community and hold ourselves accountable for each child in our program achieving higher aspirations, greater confidence and better relationships while also avoiding risky behaviors and achieving educational success

Why are our services needed?

- One of the building blocks of healthy development is an adult role model in the life of a child
- Many children in today's society are missing this figure due to situations of poverty and/or single-household living status
- BBBS-SWLA fosters success in children's outcomes by providing a positive adult relationship through our volunteer mentors

Who are the children we serve?

- Youth, ages 6 to 18 years old, residing in Southwest Louisiana.
- Enrolled through a parent/guardian or through a referral from a local school or agency
- The parent/guardian believes that their child could benefit from the presence of an additional caring adult in his/her life
- Over 80% of children served live in low-income households and are from single parent homes or living with guardians

What is our Impact?

National Research has shown that positive relationships between Littles and their Bigs have a direct and measurable impact on children's lives. By participating in our programs, Little Brothers/Sisters are:

- More confident in their schoolwork performance
- Able to get along better with their families
- 46% less likely to begin using illegal drugs
- 27% less likely to begin using alcohol
- 52% less likely to skip school
- 81% reported that it changed their perspective on what they thought possible in life

What does it mean to be a "Big" and am I qualified to volunteer?

Being a Big involves spending time with a young person and fostering a healthy, positive friendship. Through this mentoring program a Big Brother or Big Sister can open a world of possibilities and opportunities for a Little simply by being a genuine friend. We ask that you make a one year commitment to meet with your Little a minimum of two times a month for two to four hours per visit.

As a Big, you and your Little will do everyday activities like playing sports, seeing a movie, cooking, going over schoolwork, washing the car, or just hanging out. And, as in any friendship, it is the spontaneous, small moments of shared fun or discovery that you will remember forever. This is the magic a Big brings to the life of a child, and that a Little brings to the life of a Big.

There are no special qualifications needed to be a Big. Being a Big, is something anyone can do. The only requirements are the willingness to be a friend, to have fun, and to see the world (and yourself) through the eyes of a young person. You will be asked to complete a screening process including an orientation, an interview, a background check, and for our community program, a home assessment as well.

While enrolled, BBBS will contact you monthly to discuss your match, offer any professional support needed, and to request yearly surveys so that we may track Match progress and success measures. Likewise, you can contact BBBS at any time with any questions, concerns or to share a great experience you have had!

Are there different mentoring programs I can be a Big in?

We offer many different mentoring programs to fit the needs of our Southwest Louisiana youth, as well as the interests of our volunteers. All programs require a one-year commitment. Our programs include:

- **Community Based Mentoring:** Adult Bigs, age 18 or older, provide Littles with one-on-one time and attention doing activities in their community. Through simple friendship, Bigs experience the joy of helping children discover a world of possibilities and opportunities. Typically, Bigs meet with their Littles two to four times per month for a minimum of one year.
- **School Based Mentoring, Lunch Buddy or Reading Readiness:** Adult Bigs, age 18 or older, provide Littles between K-5th grades with one-on-one time and attention in local schools during the child's lunch break or enrichment hour. Lunch buddy activities usually include eating lunch, playing games, or simply talking. Reading Readiness activities usually include assistance with reading and homework or simply talking when needed. For many children school can be a lonely and challenging place. As the friendship between a Big and Little evolves they discover ways to make school and learning fun. School based matches meet minimum two times a month, usually for one hour, for the duration of the school year. Matches may extend beyond one school year.

What kind of child will I be matched with?

Our Littles are youth, ages 6 to 18 years old, who reside in Southwest Louisiana. Our Littles come to BBBS either through a parent/guardian or through a referral from a local school or agency. Littles are from single and two-parent homes and are from a variety of socio-economic backgrounds. The parent/ guardian of our Littles believe that their child could benefit from the presence of an additional caring adult in his/her life. The parent or guardian must give permission for the child to participate.

How do I begin the process to be a Big?

Starting to become a Big is quite simple. Access our website to submit your information: www.bbbsswla.org.

- First and Last Name
- Address
- Primary phone contact
- Race
- Age



Big Brothers Big Sisters®

OF SOUTHWEST
LOUISIANA

VISION:

All youth achieve their full potential.

MISSION:

Create and support one-to-one mentoring relationships that ignite the power and promise of youth.

Core Values:

Integrity
Transparency
Accountability
Respect
Responsibility

Big Brothers Big Sisters of Southwest Louisiana
4135 Common St., Lake Charles, LA 70607
337.478.5437 | bbsswla.org