

## **BOWL FOR KIDS' SAKE 2020: "UNDER THE BIG TOP" - HOW TO RECRUIT TEAM MEMBERS: A BFKS GUIDE**

Recruiting team members should be relatively easy with the information you've been given in this toolkit. Below, we will explain how to use each one and where they will be most effective.

### **4. Big Brothers Big Sisters Mentoring Video**

---

Hold a meeting or ask for a few minutes at an in-service and share the information with your peers, followed by an explanation of what BFKS and why you personally want to participate. Allow time for questions.

If you are unable to host a meeting, you could also send the video out via email.

Make sure you include a personal note about why you've chosen to participate yourself!

### **5. BFKS Newsletter Blurbs**

---

We've pre-written some newsletter blurbs or social media posts for you!

Personalize these and drop them into weekly newsletters or social media posts that go out to your company to entice bowlers to participate, as well as encouraging non-bowlers to donate.

These are just some content templates to get you started, make sure to tailor and personalize to your company or organization's needs and registration procedure! Or use your own content, you know your team the best, but make sure to check out the various phases and ideas!

### **6. BFKS Print Flyer**

---

Print off a few copies of this flyer and post it anywhere there is major foot traffic—in the break room, locker room, cafeteria, etc. This flyer doesn't need to be for staff only, either! Display it prominently in the lobby or waiting room of your office to entice customers to participate as well!

## **7. BFKS TV Screen Shot**

---

This can be used around the office or anywhere you see fit! Post it on TV screens in the office, as screen savers on work computers, any sort of digital screens that are around for your peers to use and see! Some find this easier to use than a flyer as it is digital.

## **8. BFKS Social Media Image**

---

Post this on your personal page with a caption like the one below. Always personalize it to appeal the most to your friends and co-workers but here's a good starting point!

As some of you may know, I'm forming a team to participate in this year's Bowl For Kids' Sake! It will take place on March 28th from 9:30 a.m. – 4:30 p.m. at Petro Bowl. I'm still looking for team members to join me! The event itself will be a lot of fun, with food, music, beer, and bowling! I currently have four spots left on my team, so click the link below to register! My team name is **BBBS Ballers!**

Link: <http://www.bbbsswla.org/events/bowl-kids-sake/>

You can use this image for as many posts as you like, but always be sure to include the important information like the time and date of the event!

## **9. BFKS Sign Up Flyer**

---

Leave a copy of this so people can sign up to join your team! Once you have a few names, email everyone and ask who would like to be team captains if you have enough for more than one team and let them get registered!

## **10. Bowler-Fundraiser Guide**

---

This provides a step-by-step guide for the online registration process! Give this to bowlers who are ready to sign up in case they have any questions about the process.

Of course, if there is any question that the Bowler-Fundraiser Guide can't answer, email us at [bfks@bbbsswla.org](mailto:bfks@bbbsswla.org).

If you use these tools, you'll be bowling with your teammates in no time!