



February 24-25, & 28th, March 1

Presented by GreenState Credit Union
Hosted by Colonial Lanes & Spare Me

HOW BFKS WORKS

Your team of six bowlers is registered for one of the BFKS shifts held throughout event.

Together, your team agrees to raise \$600 for Big Brothers Big Sisters of Johnson County. (Or, in other words, each person agrees to raise \$100.)

When you come for your bowling shift, bring your pledge sheet and any donations you've already collected.

You and your team enjoy bowling, a BFKS t-shirt **IF** you order it before February 12, and the chance to win lots of door prizes and giveaways, **IF** you raise your \$100. You join us for a great time, and all the money raised stays in Johnson County to help local kids!

PLEDGE-RAISING IS EASY

Big Brothers Big Sisters helps children every day. Our youth excel with the caring support of their BBBS mentors.

Every pledge made to Bowl For Kids' Sake is a pledge of support for Johnson County youth. **Every donation Ignites Potential.**

1. **USE OUR MOBILE FRIENDLY, ONLINE PLEDGE-RAISING SYSTEM.** It's a simple, effective way to reach a large number of your family, friends, and colleagues.
2. Visit www.bbbsjc.org/events to set up your personal page. In five minutes, you'll be ready to email, Facebook, and Tweet everyone in your contacts!
2. **SET A GOAL OF \$100 OR MORE.** Then tell people about it when you're asking for their help.
3. **ASK EVERYONE.** People will give an amount that is comfortable for them. You might be surprised at your friends' willingness to contribute.
4. **EXPLAIN THAT DONATIONS WILL STAY IN JOHNSON COUNTY** to help local kids. People will want to know that Big Brothers Big Sisters puts their donation to great use.
5. **REMEMBER, YOU ARE RAISING PLEDGES FOR A GREAT REASON.** Big Brothers Big Sisters is a trusted organization that has changed lives in Johnson County for over 47 years. Our youth and our men-

Visit www.bbbsjc.org/events
to start raising pledges online

Track your personal progress as well as your team/company standings!



SHIFT SPONSORS
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