



February 17, 2018 – Apple Valley Lanes

*Benefitting the Mentoring Programs of
Big Brothers Big Sisters in Door County*

Sponsorship Levels

Presenting Sponsor (\$5,000)

- Recognition on all event materials as event's presenting sponsor
- Logo/Company recognition on t-shirts, event website, pledge sheets, advertisements, media release, e-blasts and event-day signage
- Signage on 3 lanes during all bowling shifts
- Two (2) bowling teams (up to 10 people)
- Opportunity to provide banner at event
- Recognition at event as community supporter

Co-Sponsor (\$2,500)

- Logo/Company recognition on t-shirts, event website, pledge sheets, media releases, e-blasts and event-day signage
- Signage on 2 lanes during all bowling shifts
- One (1) bowling team (up to 5 people)
- Recognition at event as community supporter

Bowling Shirt Sponsor (\$1,500)

- Logo/Company recognition on t-shirts, pledge sheets, event website, e-blasts and event-day signage
- Signage on 2 lanes during event
- Recognition at event as community supporter

Kingpin Sponsor (\$1,000)

- Company recognition on t-shirts
- Signage on 2 lanes during event
- Three (3) bowling teams (up to 15 people)
- Recognition at event as community supporter

Strike Sponsor (\$800)

- Company recognition on t-shirts
- Signage on 1 lane during event
- Two (2) bowling teams (up to 10 people)
- Recognition at event as community supporter

Turkey Sponsor (\$500)

- Company recognition on t-shirts
- Signage on 1 lane during event
- One (1) bowling team (up to 5 people)
- Recognition at event as community supporter

Pins & Spares Sponsors (\$250)

- Company recognition on event website
- Signage on 2 lanes during event
- Recognition at event as community supporter

Lane Sponsor (\$100/per lane)

- Signage on lane(s) during event
- Recognition at event as community supporter

Pin Sponsor (\$50/per pin)

- Signage at bowling alley during event
- Recognition at event as community supporter

Teams/Bowlers

- \$75 pledges per bowler
- \$375 per team of 5
- Includes free bowling (2 games), shoes, food
- Lots of chances to win prizes

Additional Sponsorship Opportunities

Sponsorships may include logo/company recognition on pledge sheets, event website and event-day signage recognition at event as community supporter.

Media Sponsor

Media coverage to help event participation

Pledge Level Prize Sponsors

Items used as Pledge Level Prizes - awarded to bowlers based on amount of pledges they receive

Prize/In-Kind Donations

Items used as Door and "Spin the Wheel" prizes (value: up to \$25)

Items used as Raffle prizes (value: \$25+)

Hospitality Sponsor

Donation of food/beverage for event



Big Brothers Big Sisters
of Northeastern Wisconsin