

# Bowl for Kids' Sake 2020

*Big Brothers Big Sisters of the Southern Adirondacks*  
14 W. Notre Dame Street  
Glens Falls, New York 12801

**Questions? (518) 798-1010, x301 or**

[marie@bbbssadk.org](mailto:marie@bbbssadk.org)

[www.mentoringinfo.org/bowl](http://www.mentoringinfo.org/bowl)

# BOWL For Kids' Sake

*The most fun you will have in rented shoes!*

Name or Company \_\_\_\_\_

Business Contact Person \_\_\_\_\_ Phone Number \_\_\_\_\_

**Mailing Address** \_\_\_\_\_

Email Address \_\_\_\_\_

**Please check all that apply ...**

- I would like to sponsor Bowl for Kids' Sake.**

Sponsorship Level: \_\_\_\_\_ (over, please)

- I would like to make a donation in kind to Bowl for Kids' Sake.**

Gift Certificate in the amount of \_\_\_\_\_

Product or service as described: \_\_\_\_\_ Value: \_\_\_\_\_

- I would like to make a cash donation in the amount of** \_\_\_\_\_

- I will coordinate a team (or teams) to participate in Bowl for Kids' Sake.**

Team Name: \_\_\_\_\_ Preferred Date: \_\_\_\_\_

*\$75 fundraising minimum per adult bowler; \$50 fundraising minimum per student bowler.*

***BFKS... where every game is a perfect game!***

***Checks payable to Big Brothers Big Sisters.***

***Thank You!***

**For office use only:** BBBS Contact: \_\_\_\_\_

Cash/Check donations received.

Date \_\_\_\_\_

Staff Initial \_\_\_\_\_

Certificates/Products received.

Date \_\_\_\_\_

Staff Initial \_\_\_\_\_

**over**



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## Levels of Sponsorship

<p><b>Presenting Sponsor</b> \$5000</p> <p><b>Only 1 Available!</b></p>	<ul style="list-style-type: none"> <li>• <b>Exclusive Naming Rights to this Year's Event: Bowl for Kids' Sake Presented by:</b> <i>Your Company Name</i>. First time opportunity!</li> <li>• <b>Prominent Recognition on Pre-Event, Day of Event and Post Event Materials</b> (including PSAs, media releases, digital ad, lane banner, etc.)</li> <li>• <b>Opportunity to exhibit products and/or promote services at event</b></li> <li>• <b>Your company logo is on the back</b> of the 2020 event participant T-shirt (every bowler receives one, average number of bowlers is 550+)</li> <li>• Call for details... additional recognition available dependent on commitment date</li> </ul>
<p><b>King Pin</b> \$1500</p>	<ul style="list-style-type: none"> <li>• <b>Premier Co-Branded Apparel Sponsor.</b> Your company logo is <b>embroidered</b> on the front of the official Big Brothers Big Sisters premier clothing item (fleece, jacket, vest, etc.).</li> <li>• <b>Your company logo is on the back</b> of the 2020 event participant T-shirt</li> </ul>
<p><b>School-Based Sponsor</b> \$750</p> <p><b>Deadline to meet shirt production is 2/27/19.</b></p> <p><b>Only 7 available!</b></p>	<ul style="list-style-type: none"> <li>• Sponsors a post-bowling pizza <b>party</b> for a school-based program!</li> <li>• <b>Lane banner</b> (on display for 9 days at Kingpin's Alley, <b>2' x 4' ~ 8 sq. ft.</b>)</li> <li>• 30-second digital ad on 11 alley big screens (runs on a loop all 3 days)</li> <li>• Sponsor ten children to bowl</li> <li>• <b>Logo on the back of 2020 event participant T-shirt</b> (every bowler gets one)</li> <li>• Logo on Big Brothers Big Sisters website and Facebook page</li> </ul>
<p><b>Strike</b> \$500</p> <p><b>Deadline to meet shirt production is 2/27/19.</b></p>	<ul style="list-style-type: none"> <li>• <b>Lane banner</b> (on display for 9 days at Kingpin's Alley, <b>2' x 4' ~ 8 sq. ft.</b>)</li> <li>• 20-second digital ad on 11 alley big screens (runs on a loop all 3 days)</li> <li>• Sponsor five children to bowl</li> <li>• <b>Logo on the back of 2020 event participant T-shirt</b> (every bowler gets one)</li> <li>• Logo on Big Brothers Big Sisters website and Facebook page</li> </ul>
<p><b>Spare</b> \$250</p>	<ul style="list-style-type: none"> <li>• <b>Lane banner</b> (on display for 9 days at Kingpin's Alley, <b>2' x 4' ~ 8 sq. ft.</b>)</li> <li>• 15-second digital ad on 11 alley big screens (runs on a loop for 3 days)</li> <li>• Sponsor three children to bowl</li> <li>• Logo on Big Brothers Big Sisters website and Facebook page</li> </ul>
<p><b>Lane</b> \$150</p>	<ul style="list-style-type: none"> <li>• <b>Lane banner</b> (on display for 9 days at Kingpin's Alley, <b>2' x 4' ~ 8 sq. ft.</b>)</li> <li>• 10-second ad on 11 alley big screens (runs on a loop all 3 days)</li> <li>• Logo on Big Brothers Big Sisters website and Facebook page</li> </ul>
<p><b>Beginner</b> \$100</p>	<ul style="list-style-type: none"> <li>• 10-second ad on 11 alley big screens (runs on a loop all 3 days)</li> <li>• Sponsor two children to bowl</li> </ul>
<p><b>Spectator</b> \$50</p>	<ul style="list-style-type: none"> <li>• 5-second ad on 11 alley big screens (runs on a loop all 3 days)</li> <li>• Sponsor one child to bowl</li> </ul>