



Big Brothers Big Sisters.

OF THE SOUTHERN ADIRONDACKS



Wild, Wild West

BOWL for Kids' Sake 2023

March 24, 25, & 26 at

Kingpin's Alley

SPONSORSHIP OPPORTUNITIES

Please complete and return this form to:

BIG BROTHERS BIG SISTERS OF THE SOUTHERN ADIRONDACKS

1 LAWRENCE ST., SUITE 1B, GLENS FALLS, NY, 12801

or EMAIL: marie@bbbssadk.org

Sponsor Contact:

(Please list your company name as it should appear on all sponsor materials.)

Company Name: _____

Contact Name: _____

Phone No.: _____

Email: _____

Company Information:

(For sponsorship billing & payment.)

Address: _____

City, State, Zip: _____

Phone No.: _____

Email: _____

Credit Card Number: _____

Expiration Date: _____ CCVV: _____

(See back for Sponsorship info!)

WANTED

Logos:

Please submit all company logos as a JPG, PNG, PDF, or EPS to marie@bbbssadk.org

Please note:

Sponsors who do not submit a logo by **MARCH 1st, 2023** will have their company name spelled out on all sponsored signage.

Questions?

Please contact:

MARIE BUSSE at 518-798-1010 X 301
or email marie@bbbssadk.org

Please check Sponsor option below:

- STALLION - \$5,000
- BRONCO - \$1,500
- OUTLAW - \$1,000
- COWBOY - \$500
- SHERIFF - \$250
- LASSO - \$150



WANTED

STALLION SPONSOR \$5,000

- **Exclusive Naming Rights to this Year's Event: Bowl for Kids' Sake Presented by:** *Your Company Name.* ONLY 1 AVAILABLE!
- **Prominent Recognition on Pre-Event, Day of Event and Post Event Materials** (including PSAs, media releases, digital ad, lane banner, etc.)
- **Opportunity to exhibit products and/or promote services at event**
- Your company logo is on the back of the **2023 event participant T-shirt** (*every bowler gets one*)
- Includes **2 teams** up to 10 people
- Proud Supporter of Bowl for Kids' Sake yard sign and window decal, *plus* thank you post on our social media

BRONCO SPONSOR \$1,500

- Includes **1 team** up to 5 people
- **Lane banner** (on display for 5 days at Kingpin's Alley, **2' x 4' ~ 8 sq. ft.**)
- 30-second digital ad on 11 alley big screens (runs on a loop all 3 days)
- Proud Supporter of Bowl for Kids' Sake yard sign and window decal, *plus* thank you post on our social media
- **Logo on the back of 2023 event participant T-shirt** (*every bowler gets one*)

OUTLAW SPONSOR \$1,000

- Sponsors 10 matches at one of our monthly Match Events
- **Lane banner** (on display for 5 days at Kingpin's Alley, **2' x 4' ~ 8 sq. ft.**)
- 30-second digital ad on 11 alley big screens (runs on a loop all 3 days)
- Proud Supporter of Bowl for Kids' Sake yard sign and window decal
- **Logo on the back of 2023 event participant T-shirt** (*every bowler gets one*)
- Thank you post on our social media



CHANGING LIVES IS RIGHT UP OUR ALLEY

Join us at Kingpin's Alley for our biggest fundraiser of the year! All funds raised directly impact hundreds of children here in our Community. Over 600 people and 80 companies participate. Participants are invited to form their own bowling teams and have fun while raising funds that IGNITE the potential of our local youth. **Show your support by sponsoring TODAY!!**

COWBOY SPONSOR \$500

- **Lane banner** (on display for 5 days at Kingpin's Alley, **2' x 4' ~ 8 sq. ft.**)
- 20-second digital ad on 11 alley big screens (runs on a loop all 3 days)
- Proud Sponsor of Bowl for Kids' Sake window decal
- **Logo on the back of 2023 event participant T-shirt** (*every bowler gets one*)
- Thank you post on our social media

SHERIFF SPONSOR \$250

- **Lane banner** (on display for 5 days at Kingpin's Alley, **2' x 4' ~ 8 sq. ft.**)
- 15-second digital ad on 11 alley big screens (runs on a loop for 3 days)
- Proud Sponsor of Bowl for Kids' Sake window decal
- Thank you post on our social media

LASSO SPONSOR \$150

- **Lane banner** (on display for 5 days at Kingpin's Alley, **2' x 4' ~ 8 sq. ft.**)
- 10-second digital ad on 11 alley big screens (runs on a loop for 3 days)
- Thank you post on our social media