



# BOWL FOR KIDS' SAKE

## #2021#

DEFENDERS OF POTENTIAL

## SPONSORSHIP OPPORTUNITIES

Please complete and return this form to:

**BIG BROTHERS BIG SISTERS OF THE SOUTHERN ADIRONDACKS**

1 LAWRENCE ST., SUITE 1B, GLENS FALLS, NY, 12801

EMAIL: [marie@bbbssadk.org](mailto:marie@bbbssadk.org)

**OCTOBER 29th, 30th & 31st**  
**KINGPIN'S ALLEY**



### Sponsor Contact:

(Please list your company name as it should appear on all sponsor materials.)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone No.: \_\_\_\_\_

Email: \_\_\_\_\_

### Company Information:

(For sponsorship billing & payment.)

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone No.: \_\_\_\_\_

Email: \_\_\_\_\_

(See back for Sponsorship info!)

- |   |   |
|---|---|
| <input type="checkbox"/> PRESENTING SPONSOR   \$5,000 | <input type="checkbox"/> SPARE   \$250    |
| <input type="checkbox"/> KING PIN   \$1,500           | <input type="checkbox"/> LANE   \$150     |
| <input type="checkbox"/> TURKEY   \$750               | <input type="checkbox"/> BEGINNER   \$100 |
| <input type="checkbox"/> STRIKE   \$500               |   |

### Logos:

Please submit all company logos as a JPG,  
PNG, PDF, or EPS to  
[marie@bbbssadk.org](mailto:marie@bbbssadk.org)

### Please note:

Sponsors who do not submit a logo by  
**OCTOBER 4th, 2021** will have their  
company name spelled out on all  
sponsored signage.

### Questions?

Please contact:

**MARIE BUSSE at 518-798-1010 X 301**

or email [marie@bbbssadk.org](mailto:marie@bbbssadk.org)





## BOWL FOR KIDS' SAKE

Join us at Kingpin's Alley for our biggest fundraiser of the year! All funds raised directly impacts hundreds of children here in our community. Over 600 people and 80 companies participate. Participants are invited to form their own bowling teams and have fun while raising funds that defend the potential of our local youth.

***Bowl for Kids' Sake has moved to the FALL —***  
***OCTOBER 29th, 30th & 31st. Show your support***  
***by sponsoring TODAY!!***

### PRESENTING SPONSOR \$5,000

- **Exclusive Naming Rights to this Year's Event: Bowl for Kids' Sake Presented by:** *Your Company Name.* ONLY 1 AVAILABLE!
- **Prominent Recognition on Pre-Event, Day of Event and Post Event Materials** (including PSAs, media releases, digital ad, lane banner, etc.)
- **Opportunity to exhibit products and/or promote services at event**
- Your company logo is on the back of the **2021 event participant T-shirt** (every bowler receives one, average number of bowlers is 550+)
- Call for details... additional recognition available dependent on commitment date

### KING PIN \$1,500

- **Premier Co-Branded Apparel Sponsor** - Your company logo is **embroidered** on the front of the official Big Brothers Big Sisters premier clothing item (fleece, jacket, vest, etc.)
- Your company logo is on the back of the **2021 event participant T-shirt**

### TURKEY \$750

- Sponsors one of our monthly Match Events
- **Lane banner** (on display for 9 days at Kingpin's Alley, 2' x 4' ~ 8 sq. ft.)
- 30-second digital ad on 11 alley big screens (runs on a loop all 3 days)
- Sponsor 10 children to bowl!!!
- **Logo on the back of 2021 event participant T-shirt** (every bowler gets one)
- Logo on Big Brothers Big Sisters website and social media

### STRIKE \$500

- **Lane banner** (on display for 9 days at Kingpin's Alley, 2' x 4' ~ 8 sq. ft.)
- 20-second digital ad on 11 alley big screens (runs on a loop all 3 days)
- Sponsors 5 children to bowl
- **Logo on the back of 2021 event participant T-shirt** (every bowler gets one)
- Logo on Big Brothers Big Sisters website and social media



### SPARE \$250

- **Lane banner** (on display for 9 days at Kingpin's Alley, 2' x 4' ~ 8 sq. ft.)
- 15-second digital ad on 11 alley big screens (runs on a loop for 3 days)
- Sponsor 3 children to bowl
- Thank you post on our social media

### LANE \$150

- **Lane banner** (on display for 9 days at Kingpin's Alley, 2' x 4' ~ 8 sq. ft.)
- 10-second digital ad on 11 alley big screens (runs on a loop for 3 days)
- Thank you post on our social media

