



Big Brothers Big Sisters
of the Southern Adirondacks

Bowl for Kids' Sake 2018

Big Brothers Big Sisters of the Southern Adirondacks
14 W. Notre Dame Street
Glens Falls, New York 12801

BOWL FOR KIDS' SAKE

Questions? (518) 798-1010, x301 or
bobbie@bbbssadk.org
www.mentoringinfo.org/bowl

The most fun you will have in rented shoes!

Name or Company _____

Business Contact Person _____ Phone Number _____

Mailing Address _____

Email Address _____

Please check all that apply ...

I would like to sponsor Bowl For Kids' Sake.

Sponsorship Level: _____ (over, please)

I would like to make a donation in kind to Bowl For Kids' Sake.

Gift Certificate in the amount of _____

Product or service as described: _____ Value: _____

I would like to make a cash donation in the amount of _____

I will coordinate a team (or teams) to participate in Bowl For Kids' Sake.

Team Name: _____ Preferred Date: _____

\$75 fundraising minimum per adult bowler; \$50 fundraising minimum per student bowler.

BFKS... where every game is a perfect game!

Checks payable to Big Brothers Big Sisters.

Thank You!

For office use only: BBBS Contact: _____

Cash/Check donations received.

Date _____

Staff Initial _____

Certificates/Products received.

Date _____

Staff Initial _____

over



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Levels of Sponsorship

<p>Presenting Sponsor \$5000</p> <p>Only 1 Available! New for 2018</p>	<ul style="list-style-type: none">• Exclusive Naming Rights to this Year's Event: Bowl for Kids' Sake Presented by: <i>Your Company Name</i>. First time opportunity!• Prominent Recognition on Pre-Event, Day of Event and Post Event Materials (including PSA's, media releases, digital ad, lane banner, etc.)• Opportunity to exhibit products and/or promote services at event• Your company logo is on the back of the 2018 event participant T-shirt (every bowler receives one, average number of bowlers is 550+)• Call for details... additional recognition available!
<p>King Pin \$1500</p>	<ul style="list-style-type: none">• Premier Co-Branded Apparel Sponsor. Your company logo is embroidered on the front of the official Big Brothers Big Sisters premier clothing item (fleece, jacket, vest, etc.).• Your company logo is on the back of the 2018 event participant T-shirt
<p>School-Based Sponsor \$750</p> <p>Deadline to meet shirt production is 2/16/18.</p> <p>Only 7 available!</p>	<ul style="list-style-type: none">• Sponsors a post-bowling party for a school based program!• Lane banner (on display for 9 days at Kingpin's Alley, 2' x 4' ~ 8 sq. ft.)• 30-second digital ad on 11 alley big screens (runs on a loop all 3 days)• Sponsor ten children to bowl• Logo on the back of 2018 event participant T-shirt (every bowler gets one)• Logo on Big Brothers Big Sisters website and Facebook page
<p>Strike \$500</p> <p>Deadline to meet shirt production is 2/16/18.</p>	<ul style="list-style-type: none">• Lane banner (on display for 9 days at Kingpin's Alley, 2' x 4' ~ 8 sq. ft.)• 20-second digital ad on 11 alley big screens (runs on a loop all 3 days)• Sponsor five children to bowl• Logo on the back of 2018 event participant T-shirt (every bowler gets one)• Logo on Big Brothers Big Sisters website and Facebook page
<p>Spare \$250</p> <p>Most popular!</p>	<ul style="list-style-type: none">• Lane banner (on display for 9 days at Kingpin's Alley, 2' x 4' ~ 8 sq. ft.)• 15-second digital ad on 11 alley big screens (runs on a loop for 3 days)• Sponsor three children to bowl• Logo on Big Brothers Big Sisters website and Facebook page
<p>Lane \$150</p>	<ul style="list-style-type: none">• Lane banner (on display for 9 days at Kingpin's Alley, 2' x 4' ~ 8 sq. ft.)• Recognition on Big Brothers Big Sisters website and Facebook page
<p>Beginner \$100</p>	<ul style="list-style-type: none">• Sponsor two children to bowl• Recognition on Big Brothers Big Sisters website and Facebook page
<p>Spectator \$50</p>	<ul style="list-style-type: none">• Sponsor one child to bowl• Recognition on Big Brothers Big Sisters website and Facebook page