



Bowl for Kids' Sake 2019

Questions? (518) 798-1010, x301 or marie@bbbssadk.org
www.mentoringinfo.org/bowl

Levels of Sponsorship

<p>Presenting Sponsor \$5000</p> <p>Only 1 Available!</p>	<ul style="list-style-type: none"> • Exclusive Naming Rights to this Year's Event: Bowl for Kids' Sake Presented by: <i>Your Company Name</i>. First time opportunity! • Prominent Recognition on Pre-Event, Day of Event and Post Event Materials (including PSA's, media releases, digital ad, lane banner, etc.) • Opportunity to exhibit products and/or promote services at event • Your company logo is on the back of the 2019 event participant T-shirt (every bowler receives one, average number of bowlers is 550+) • Call for details... additional recognition available dependent on commitment date
<p>King Pin \$1500</p>	<ul style="list-style-type: none"> • Premier Co-Branded Apparel Sponsor. Your company logo is embroidered on the front of the official Big Brothers Big Sisters premier clothing item (fleece, jacket, vest, etc.). • Your company logo is on the back of the 2019 event participant T-shirt
<p>School-Based Sponsor \$750</p> <p>Deadline to meet shirt production is 2/21/19.</p> <p>Only 7 available!</p>	<ul style="list-style-type: none"> • Sponsors a post-bowling pizza party for a school based programs! • Lane banner (on display for 9 days at Kingpin's Alley, 2' x 4' ~ 8 sq. ft.) • 30-second digital ad on 11 alley big screens (runs on a loop all 3 days) • Sponsor ten children to bowl • Logo on the back of 2019 event participant T-shirt (every bowler gets one) • Logo on Big Brothers Big Sisters website and Facebook page
<p>Strike \$500</p> <p>Deadline to meet shirt production is 2/21/19.</p>	<ul style="list-style-type: none"> • Lane banner (on display for 9 days at Kingpin's Alley, 2' x 4' ~ 8 sq. ft.) • 20-second digital ad on 11 alley big screens (runs on a loop all 3 days) • Sponsor five children to bowl • Logo on the back of 2019 event participant T-shirt (every bowler gets one) • Logo on Big Brothers Big Sisters website and Facebook page
<p>Spare \$250</p>	<ul style="list-style-type: none"> • Lane banner (on display for 9 days at Kingpin's Alley, 2' x 4' ~ 8 sq. ft.) • 15-second digital ad on 11 alley big screens (runs on a loop for 3 days) • Sponsor three children to bowl • Logo on Big Brothers Big Sisters website and Facebook page
<p>Lane \$150</p>	<ul style="list-style-type: none"> • Lane banner (on display for 9 days at Kingpin's Alley, 2' x 4' ~ 8 sq. ft.) • 10-second ad on 11 alley big screens (runs on a loop all 3 days) • Logo on Big Brothers Big Sisters website and Facebook page
<p>Beginner \$100</p>	<ul style="list-style-type: none"> • 10-second ad on 11 alley big screens (runs on a loop all 3 days) • Sponsor two children to bowl
<p>Spectator \$50</p>	<ul style="list-style-type: none"> • 5-second ad on 11 alley big screens (runs on a loop all 3 days) • Sponsor one child to bowl