

2019 SPONSORSHIP PACKET

BIG LOWCOUNTRY BOIL

Benefiting Big Brothers Big Sisters of the Lowcountry



DATE: Sunday, November 10, 2019, 1-5 P.M.

VENUE: Holy City Brewing's SOON-TO-OPEN NEW LOCATION
(1021 Aragon Street, North Charleston)

WHO: 350-400 community-minded, fun-loving **GUESTS LIKE YOU** throughout our region

TICKETS: Your \$30 ticket includes

- Traditional Lowcountry boil, sides, and dessert
(additional Holy City Brewing menu items available for purchase)
- Two (2) adult beverages (additional beer/wine/liquor available for purchase)
 - Holy City Brewing craft brewed beer
 - Firefly Distillery signature cocktail
- Games, activities, and live music

Tickets will be on sale until they sell out.

To purchase tickets, visit www.bbbslowcountry.org/boil, email merridith@bbbslowcountry.org, or call 843.480.4776.

SPONSOR: To explore sponsorship opportunities, email Merridith Crowe at merridith@bbbslowcountry.org or call 843.480.4776.

WHY: We believe all youth deserve an opportunity to reach their full **PROMISE** and **POTENTIAL**. To ignite this potential, **YOU** make it possible for us to create and support 200+ local one-to-one mentoring relationships designed to help children achieve:



- Greater **SCHOOL** success
- Better **RELATIONSHIPS** with parents/guardians/peers
- Avoidance of violence, drug use, and other **RISKY BEHAVIORS**
- Greater **CONFIDENCE** and higher **ASPIRATIONS** for the future

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2019 SPONSORSHIP BENEFITS

(Sponsors may elect any/all benefits offered at each level.)



EXCLUSIVE BIG Benefactor Sponsor - \$5,000 (one available)

Thanking volunteers for their service to youth in our community, your company will make it possible for 150+ active Big Brothers and Big Sisters to attend the event "on-the-house"

- Lead mention of your company in all marketing materials and in all public relations efforts (*produced and disseminated following commitment*)
- Lead recognition on all marketing materials including signage, banners, email blasts, website, etc. (*produced and disseminated following commitment*)
- Placement of logo on any event promotional materials produced by BBBSL (*produced and disseminated following commitment*)
- Option to run cobranded print, television, internet, or radio advertising with agency approval
- Ten (10) complimentary tickets to the BIG Lowcountry Boil
- Lead logo placement on BIG Lowcountry Boil web page for one (1) year
- Prominent logo placement on agency corporate partners page for one (1) year: www.bbbslowcountry.org/corporate
- Recognition in promotional social media blasts (Facebook, Instagram, Twitter)
- Option to distribute company promotional materials at the event (*materials supplied by sponsor*)
- Recognition of sponsorship during announcements throughout event
- Option to display additional company banner (*banner supplied by company*)
- Prominent recognition in agency's Annual Report

BIG Kickoff Sponsor \$2,500

- Prominent recognition on event marketing materials including signage, email blasts, website, etc. (*produced and disseminated following commitment*)
- Five (5) complimentary tickets to the BIG Lowcountry Boil
- Prominent logo placement on BIG Lowcountry Boil web page: www.bbbslowcountry.org/boil
- Recognition in social media blasts (Facebook, Instagram, Twitter)
- Option to distribute company promotional materials at the event (*materials supplied by sponsor*)
- Prominent recognition of sponsorship during announcements through event
- Logo placement on agency corporate partners page for one (1) year: www.bbbslowcountry.org/corporate
- Recognition in agency's Annual Report

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2019 SPONSORSHIP FORM



Email or Mail to: Big Brothers Big Sisters of the Lowcountry
 c/o Merridith Crowe
 4151 Spruill Avenue, Suite 140, N. Charleston, SC, 29405
merridith@bbbslowcountry.org

YES, I want to IGNITE the POTENTIAL of youth in our region. I pledge to participate at the following level:

- BIG Benefactor Sponsor**, \$5,000 (**logo requested)
- BIG Kickoff Sponsors**, \$2,500 (**logo requested)
- I am unable to participate but please accept my contribution of \$** _____
- I am unable to participate but want to purchase** (insert #) _____ tickets at \$30 each totaling \$ _____

**** Electronic Logos:** BBBSL welcomes your logo(s) immediately, because we want your company to reap the full benefits of your sponsorship. At your earliest convenience, please email the following logos and any graphic identity guidelines to merridith@bbbslowcountry.org. To be included on signage, kindly provide logos no later than September 30, 2019.

- Color JPEG /PNG
- Color vector .eps or .ai
- B&W JPEG/PNG
- B&W vector .eps or .ai

Name: _____ **Title:** _____

Company: _____

Address: _____ **City/State/Zip:** _____

Phone: _____ **Alternate Phone:** _____ **Email:** _____

Signature Confirming Pledge Commitment: _____ **Date:** _____

METHOD OF PAYMENT:

- Please see my enclosed check for: \$ _____
- Please send an invoice to the address listed above.
- Please note my online donation made at www.bbbslowcountry.org
- Please charge my credit card (circle one): Visa MasterCard American Express

Account#: _____ **Exp.:** _____ **Zip:** _____

Name on Card: _____ **Security Code:** _____

Signature: _____ **Date:** _____