

VFW FY2019 Online Schedule

	Message	Send date
Email	2018 60 Second Survey	09/06/18
Email	2018 September VOD Promotion of Entries Email	09/13/18
Email	2018 September Dormant Re-Engagement Email 1	09/13/18
Email	2018 Thank You eCard- Air Force Birthday	09/18/18
Email	2018 September Dormant Re-Engagement Email 2	09/20/18
Email	2018 September Sustainer Invite- Email 1	09/20/18
Email	2018 September Dormant Re-Engagement Email 3	09/27/18
Email	2018 September Sustainer Invite- Email 2	09/27/18
Email	2018 Veterans Day Sign-A-Card- Email 1	10/04/18
Email	2018 Veterans Day Sign-A-Card- Email 2	10/11/18
Email	2018 Thank You eCard- Navy Birthday	10/13/18
Email	2018 October Sport Clips Email	10/16/18
Email	2018 Veterans Day Matching Gift Email 1	10/18/18
Email	2018 Veterans Day Matching Gift Email 2	10/25/18
Email	2018 Veterans Day Matching Gift Email 3	11/01/18
Email	2018 Veterans Day Matching Gift Email 4	11/08/18
Email	2018 Veterans Day/Marines Birthday Thank You Email	11/10/18
Email	2018 Veterans Day Matching Gift Email 5	11/11/18
Email	2018 Veterans Day Matching Gift Email 6	11/11/18
Email	2018 Thanksgiving Card	11/21/18
Email	2018 November PG eNews	11/23/18
Email	2018 Giving Tuesday- Email 1	11/26/18
Email	2018 Giving Tuesday- Email 2	11/27/18
Email	2018 Giving Tuesday- Email 3	11/27/18
Email	2018 Year End Campaign Email 1	12/01/18
Email	2018 Year End Campaign Email 2	12/07/18
Email	2018 Year End Campaign Email 3	12/13/18
Email	2018 Year End Campaign Email 4	12/18/18
Email	2018 Year End Campaign Email 5	12/20/18
Email	2018 Christmas Card	12/24/18
Email	2018 Year End Campaign Email 6	12/26/18
Email	2018 Year End Campaign Email 7	12/29/18
Email	2018 Year End Campaign Email 8	12/30/18
Email	2018 Year End Campaign Email 9	12/31/18
Email	2018 Year End Campaign Email 10	12/31/18
Email	2018 Year End Campaign Email 11	12/31/18
Email	2019 NVS Recap- 100th Anniv Kick Off	01/08/19
Email	2019 January NVS Annual Appeal/Legislative Email 1	01/15/19
Email	2019 January NVS Annual Appeal/Legislative Email 2	01/22/19
Email	2019 60 Second Survey	02/12/19
Email	2019 February Membership ACQ	02/14/19
Email	2019 February VOD State Winners Audio Email 1	02/21/19
Email	2019 February VOD State Winners Audio Email 2	02/28/19

Email	2019 March PG eNews	03/07/19
Email	2019 March Legislative Email 1	03/12/19
Email	2019 March Legislative Email 2	03/19/19
Email	2019 March Sustainer Invite- Email 1	03/28/19
Email	2019- Thank You eCard- Vietnam Veterans Day	03/29/19
Email	2019 March Sustainer Invite- Email 2	04/04/19
Email	2019 April Dormant Re-Engagement Email 1	04/09/19
Email	2019 April Dormant Re-Engagement Email 2	04/16/19
Email	2019 April Dormant Re-Engagement Email 3	04/23/19
Email	2019 May Engagement Email 1	05/02/19
Email	2019 May Engagement Email 2	05/09/19
Email	2019 Memorial Day Matching Gift Email 1	05/16/19
Email	2019 May PG eNews	05/21/19
Email	2019 Memorial Day Matching Gift Email 2	05/23/19
Email	2019 Memorial Day Matching Gift Email 3	05/27/19
Email	2019 Memorial Day Matching Gift Email 4	05/27/19
Email	2019 Thank You eCard- Army Birthday	06/14/19
Email	2019 July 4th Engagement Email #1	06/27/19
Email	2019 Thank You eCard- July 4th (Veterans & Active Duty)	07/03/19
Email	2019 July 4th Engagement Email #2	07/04/19
Email	2019 Convention Coverage - Live Streaming	07/19/19
Email	2019 July PG eNews	07/25/19
Email	2018 Thank You eCard- Coast Guard Birthday	08/04/19
Email	2019 August Membership ACQ	08/13/19
Email	Action Corps Weekly	Every Friday