

		VFW FY2020 Online Schedule	
		Message	Deployment Date
Email		Thank You eCard - July 4th (Veterans & Active Duty)	07/04/19
Email		Convention Coverage - Live Streaming	07/19/19
Email		July PG eNews	07/25/19
Email		Thank You eCard - Coast Guard Birthday	08/04/19
Email		September Dormant Re-Engagement Email 1	09/10/19
Email		September VOD Promotion of Entries Email	09/12/19
Email		September Dormant Re-Engagement Email 2	09/17/19
Email		Thank You eCard- Air Force Birthday	09/18/19
Email		September Sustainer Invite- Email 1	09/19/19
Email		September Dormant Re-Engagement Email 3	09/24/19
Email		September Sustainer Invite- Email 2	09/24/19
Email		Veterans Day Sign-A-Card- Email 1	10/03/19
Email		Veterans Day Sign-A-Card- Email 2	10/10/19
Email		Thank You eCard- Navy Birthday	10/13/19
Email		October Sport Clips Email	10/14/19
Email		Veterans Day Matching Gift Email 1	10/17/19
Email		Veterans Day Matching Gift Email 2	10/24/19
Email		Veterans Day Matching Gift Email 3	10/31/19
Email		Veterans Day Matching Gift Email 4	11/07/19
Email		Veterans Day/Marines Birthday Thank You Email	11/10/19
Email		Veterans Day Matching Gift Email 5	11/11/19
Email		Veterans Day Matching Gift Email 6	11/11/19
Email		November PG eNews	11/26/19
Email		Thanksgiving Card	11/27/19
Email		Year End Campaign Email 1	11/30/19
Email		Giving Tuesday- Email 1	12/02/19
Email		Giving Tuesday- Email 2	12/03/19
Email		Giving Tuesday- Email 3	12/03/19
Email		Year End Campaign Email 2	12/10/19
Email		Year End Campaign Email 3	12/12/19
Email		Year End Campaign Email 4	12/17/19
Email		Year End Campaign Email 5	12/19/19
Email		Christmas Card	12/24/19
Email		Year End Campaign Email 6	12/26/19
Email		Year End Campaign Email 7	12/29/19
Email		Year End Campaign Email 8	12/30/19
Email		Year End Campaign Email 9	12/31/19
Email		Year End Campaign Email 10	12/31/19
Email		Year End Campaign Email 11	12/31/19
Email		Year End Recap	01/09/20
Email		January Legislative Email 1	01/14/20
Email		January Legislative Email 2	01/21/20
Email		February VOD State Winners Audio Email 1	02/18/20
Email		February VOD State Winners Audio Email 2	02/25/20
Email		March PG eNews	03/05/20

Email		March Legislative Email 1	03/10/20
Email		March Legislative Email 2	03/17/20
Email		March Sustainer Invite- Email 1	03/23/20
Email		Thank You eCard- Vietnam Veterans Day	03/29/20
Email		March Sustainer Invite- Email 2	03/30/20
Email		April Dormant Re-Engagement Email 1	04/06/20
Email		April Dormant Re-Engagement Email 2	04/13/20
Email		April Dormant Re-Engagement Email 3	04/20/20
Email		May Engagement Email 1	04/30/20
Email		May Engagement Email 2	05/07/20
Email		Memorial Day Matching Gift Email 1	05/14/20
Email		May PG eNews	05/19/20
Email		Memorial Day Matching Gift Email 2	05/20/20
Email		Memorial Day Matching Gift Email 3	05/25/20
Email		Memorial Day Matching Gift Email 4	05/25/20
Email		June Disaster Relief Emergency Appeal	06/04/20
Email		Thank You eCard- Army Birthday	06/14/20
Email		July 4th Engagement Email #1	06/25/20
Email		July 4th Engagement Email #2	07/04/20
Email		Convention Coverage - Live Streaming	07/18/20
Email		July PG eNews	07/22/20
Email		Thank You eCard- Coast Guard Birthday	08/04/20
Email		Action Corps Weekly	Every Friday