



VETERANS OF FOREIGN WARS OF THE UNITED STATES AUXILIARY

406 West 34th Street ★ Kansas City, MO 64111 ★ www.vfwauxiliary.org

2019 PROGRESS REPORT

May, 2019



Dear Sample,

I want to take just a moment mid-year to let you know about the progress we've made with your help. Already this year, the VFW Auxiliary has come to the aid of thousands of struggling veterans and their families.

I've enclosed a special assortment of deluxe gifts as a token of appreciation for all you do for the VFW Auxiliary. I hope you like them. I also hope they inspire you to send a generous donation of \$10, \$15 or \$20 so we may continue providing much-needed services to America's heroes.

We are making great progress! Thanks to members like you, veterans received comforting visits and good cheer ... struggling military families were awarded life-changing help ... and veterans' voices were carried to the Hill to fight for legislation to protect their rights.

Your generosity is making a meaningful difference, **but our programs are buckling under the strain of so many veterans turning to us for help**. I must ask you to step forward to help our defenders today ...

Sample, can I count on you to make a mid-year donation to help America's veterans? I wouldn't turn to you if the need weren't so urgent. But it is.

We don't want to turn even one American hero away! *And remember, your donation stays in your Department.*

Right now thousands of veterans who have returned home are living with the physical and mental trauma of war. **Your gift is urgently needed to support our seriously disabled veterans.**

And can I pause to ask you this, Sample? What do you see in your mind when you read those words: **seriously disabled?**

Many people picture a man or woman in a wheelchair? Maybe a veteran with amputated limbs ... a hero with a horribly burned face ... or a veteran unable to speak, lying helpless in a hospital bed.

But what about those veterans who suffer in silence – those who carry the invisible wounds of war?

To pass them on the street people might never know they're terrorized night and day by the horror of Post-Traumatic Stress. They wouldn't be able to tell they might never hold a job again. They wouldn't "see" the nightmares or sleeplessness. And they wouldn't know the pain and confusion they feel from Traumatic Brain Injury.

(over, please)

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UNWAVERING SUPPORT FOR UNCOMMON HEROES®

But you and I know that doesn't mean those injuries aren't there.

That's why it's so important we rally our communities to show our veterans of all wars how much we appreciate their service to our country.

Will you please sign the enclosed Veterans Day card and send it back to me? I'll see that it gets in the hands of a current service member or lonely, hospitalized veteran. Just knowing you care enough to send a word or two of encouragement will mean so much.

You'll notice in addition to the card, I've also sent you a nickel. Why you may ask? I want you to know that every little bit helps in the fight to protect veterans' rights and stand strong for our heroes!

The truth is, too many veterans sacrifice for our freedom and end up without even two nickels to rub together! The VFW Auxiliary won't stand for this kind of disrespect, and I know you won't either.

So please return the nickel to me to show you believe every veteran who has served our nation deserves a fair shake.

And when you do, please also send the most generous gift you can manage. Please take action today. Lives are on the line. It's part of our enduring mission to provide "Unwavering Support for Uncommon Heroes."

Remember, the VFW Auxiliary doesn't receive a single penny of taxpayer dollars.

We rely solely on the generous contributions of members like you who believe in keeping the promises made to our defenders when they put on the uniform.

As our programs struggle to keep up with the demand, I am honored to have you on our side. And I need you to step forward to help our heroes ... especially those gravely wounded in war.

Sincerely,



Sandi Kriebel
National President

P.S. Your special gifts are yours to keep with my compliments. But your donation today sends a message of support to struggling veterans who urgently need our help. We'll see that your gift helps a hero on hard times.

P.P.S. Please take a moment right now to sign and return the Veterans Day card for a current service member or hospitalized veteran. Your support will mean more than you'll ever know.

P.P.P.S. *Send in the amount circled (or more) by the date on the Program Participation Form and receive your FREE set of Shopping Bags! See enclosed insert for more details.*