

VETERANS NEED HELP NOW.

We Need You to Give.

VFW AUXILIARY DEPARTMENT PROGRAMS FREQUENTLY ASKED QUESTIONS

We've been fielding a lot of great questions from VFW Auxiliary members like you who want to know more about their Department programs. Below you will find some common questions and their answers for your convenience.

Q: Where does the money go when I donate to Department mailings?

A: As has always been the case, 100% of the net donations stay within the Department. This means your support of VFW Auxiliary Department programs helps veterans, service members and their families in need in our state. If you would like more details on specific programs, please contact the Department.

Q: Why do you mail so much?

A: The frequency of mailings has been thoroughly tested and proven to produce the amount of revenue needed to support our vital programs. Ultimately, our mailing schedule must be aggressive because of dwindling response to program mailings. Fewer than 6% of VFW Auxiliary members donate to their own Department programs. This is why it's important you give in support of Department mailings.

Q: Why do you include so much stuff in the mailings?

A: You're referring to premiums. These are extras such as labels, notepads, calendars and other items we send out with the mailings. As with frequency of mailings, the use of premiums has been tested extensively. They increase the response to the mailings and also allow the VFW Auxiliary to show our gratitude for the generosity of our members.

Q: Is there any way to reduce the volume of mail?

A: If you enroll in our monthly giving program, Partners in Patriotism, then you'll only receive a quarterly newsletter and year-end tax statement. To receive other mailings after you enroll, you must specifically ask for them. Through monthly giving, you provide vital and reliable funding for programs you care about in a way that's convenient for you. Learn more by calling VFW Donor Services toll-free at 1.833.VFW.GIVE (1.833.839.4483).

Q: Why does Ann Panteleakos sign the letters and not our Department President?

A: It's much more cost effective when there are fewer variables in printing. By using the same signature, we save money compared to printing with dozens of signatures for each Department President. Also, this has been tested and proven to receive better response rates as compared to using the Department President's signature. With increased response, we have more net revenue to fund our Department programs and serve our veterans, service members and their families.

Q: I already volunteer. Isn't that enough?

A: Your role as a volunteer is an extremely important one. VFW Auxiliary volunteers put in thousands of hours of volunteer time each year. However, financial support is also critical to fund life-changing programs that help veterans, service members and their families. Please know we're incredibly grateful you give of your time in service to America's heroes. But please also remember how critical your contributions to Department mailings are to the heroes and their families in our state. Thank you for serving and giving.

