

From the desk of
Sandi Kriebel

NATIONAL PRESIDENT

April, 2019

Dear Sample,

I know I can count on you to put veterans and military families first.

I'm challenging you to take action today!

When the stakes are high, you don't hesitate for a second to come through for our defenders and their families. Thousands of seriously wounded veterans are back home ... many of whom will need a lifetime of incredibly expensive medical care.

Our veterans and their families need us – they need you.

Your ongoing dedication to these brave men and women – especially those in your Department – is what distinguishes you as a part of our exclusive Gold Circle. I'm so grateful for your commitment as a proud VFW Auxiliary member and generous supporter of VFW Auxiliary programs.

Your generosity in 2018 made a real difference to veterans in your Department with nowhere else to turn!

I'm challenging every Gold Circle member who receives my letter today to respond as generously as possible – **now, while it's still in your hand.**

We don't have time to wait.

Please take action for America's seriously wounded veterans in your Department and their families with your 2019 Annual Fund gift today.

I know you believe that the aftermath of war must be recognized as a cost of war! Your quick response is critical if we're to serve the record numbers of veterans from the wars in Iraq and Afghanistan who need our help every day.

Your generosity touches the lives of veterans of every war who need a helping hand to start their lives over. It's our enduring commitment to provide "Unwavering Support for Uncommon Heroes."

Thank you for your kindness and generosity. We're proud to have you in our Gold Circle.

Thank you,

Sandi Kriebel

P.S. Sample, please rush your gift of \$10 today in support of our 2019 Annual Campaign. Thank you.