



FOR UNCOMMON HEROES

VETERANS OF FOREIGN WARS OF THE UNITED STATES AUXILIARY
406 West 34th Street ★ Kansas City, MO 64111 ★ www.vfwauxiliary.org

December, 2020

Dear Sample,

I recently let you know about an incredible matching gift offer made possible by good friends of the VFW Auxiliary. Our 2021 Annual Challenge is heating up ... you still have time to make your gift go three times as far!

We've extended the deadline to February 6, 2021.

That's right, Sample. If you make your gift before February 6, 2021, your contribution will be tripled to help even more veterans and service members whose lives have been forever changed by war. I hope the socks I've enclosed keep you cozy this winter and warm your heart as a reminder your support now has three times the impact for our heroes!

Just think of the returning veterans who now suffer horrible nightmares and terrifying flashbacks ... the men and women struggling to walk and talk again after sustaining horrible injuries ... the spouses and parents who are now full-time caregivers to their seriously wounded heroes.

I know you want to be there for veterans and their families in a time of need, just like I do - and like our friends who have offered to triple every dollar you send between now and February 6, 2021! If our letters have crossed in the mail, please accept my thanks for your support.

As I mentioned in my last letter, our friends have committed \$50,000 of their own money to triple the support of caring VFW Auxiliary members like you. They're certain you'll rise to the challenge and "dig deep" to be there for all generations of veterans, especially those returning with wounds and trauma from duty in Iraq and Afghanistan.

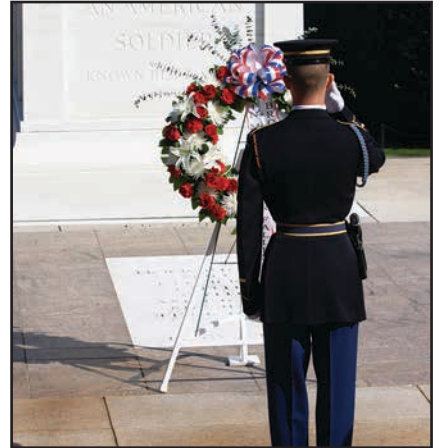
Sample, I've included four vouchers with my letter so your gift to help struggling veterans has three times the impact.

By sending back the \$10 voucher, your gift of \$10 instantly equals \$30! Returning the \$15 voucher, your gift of \$15 is tripled to become \$45. And if you're able to give a generous \$20, you'll deliver \$60 in support of our veterans. That goes a long way toward helping heroes now suffering from Traumatic Brain Injury, Post-Traumatic Stress and other war injuries in the Department of Pennsylvania.

A fourth voucher is ready for you to complete as your heart allows - whatever amount you decide will be tripled!

Please don't wait. There simply isn't a better time to send your support of

(over, please)



Let us all honor our nation's heroes, especially those who struggle with the invisible wounds of war.

The appearance of U.S. Department of Defense (DoD) visual information does not imply or constitute DoD endorsement

UNWAVERING SUPPORT FOR UNCOMMON HEROES®

90790LRC-A



VFW AUXILIARY
PROCESSING CENTER
PO BOX 8910 ★ TOPEKA, KS ★ 66608-9955
www.vfwauxiliary.org ★ 833.VFW.GIVE (833.839.4483)

Program Participation Form

YES, I want my contribution to go three times as far to support America's brave service members & proud veterans in my Department. Here is my gift: (please circle)

Table with 2 columns: Your Gift Of, Is Worth (when tripled):
\$10.....\$30
\$15.....\$45
\$20.....\$60
Other \$ Triples

- Enclosed is my check payable to VFW.
Charge my credit card (for donations of \$10 or more only, please). See reverse side for more information.
I would like to join Partners in Patriotism by sending a monthly donation. My monthly gift will be \$..... See reverse side for more information.
No, I am unable to participate in your program at this time.

Sample Q. Sample
Apt. 1-A
1234 Main Street
Anytown, USA 12345-6789

1234567 12 1 1 123 123456 12345678

America's fighting men and women in your Department than right now! **Return your chosen voucher and gift and I'll see to it that every dollar you send is tripled.**

Scores of veterans are now home from Iraq and Afghanistan. They are coming to the VFW looking for help ... and we're already struggling to serve the thousands of veterans from previous conflicts who also need us.

But if we can count on your support, we'll never have to turn a veteran away. With your help, we can say "Yes" to every veteran who needs us.

The cost of war extends far beyond the battlefield. As such a good friend to America's veterans, I know you believe this in your heart to be true. *And I am deeply grateful for it.* We owe our country's defenders an immeasurable debt of respect and support.

I hope you'll join with me and other VFW Auxiliary members in displaying the United States flag on all patriotic holidays as a meaningful gesture of that respect and support today. It's a powerful way to show you support our veterans and service members. You can visit heroes.vfw.org/Flag and print a free flag poster for you to display at your home.

We must remember those heroes killed in action, and we must also reflect on the living veterans who bear the physical and emotional scars of war.

As I let you know in my last letter, more than 4.9 million veterans have a service-connected disability. Many have been wounded by gunshots, blinded by explosions or deafened by the sounds of battle.

When they need a hand up, they know they can count on the VFW and its Auxiliary.

But our mission critical work for America's struggling veterans depends on you. We receive no government dollars. Your generosity determines the survival and vitality of our life-changing programs for our heroes.

If you have already sent your gift for your Auxiliary Department and our letters have passed in the mail, please accept my thanks for your generous support of this **2021 Annual Challenge**.

If not, please take advantage of the new extended deadline and return your contribution today. Remember, generous friends of the VFW Auxiliary will triple every dollar you send.

Please send your selected voucher and Program Participation Form along with your gift now while my letter is still in your hands. Let's show our veterans we will never forget their sacrifice!

Sincerely,



Ann Panteleakos
National Secretary-Treasurer

P.S. To receive every dollar of this 2021 Annual Challenge, all gifts must be postmarked before the special extended deadline of February 6, 2021. Please send your contribution right away! I hope it warms your heart to know your donation will go three times as far in support of your Department! Our heroes need every bit we can spare.

P.S.S. Enjoy your new, cozy socks as a special thank you for your generosity. And please remember to display the United States flag on all patriotic holidays to honor our nation's veterans.

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CREDIT CARD DONATIONS

Please charge my: MasterCard VISA AMEX Discover
Donation Amount \$ _____ (Donations of \$10 or more only, please.)
Card No. _____
Expiration Date ____ / ____
Signature _____
Date _____ Phone Number _____

ELECTRONIC FUNDS TRANSFER (Monthly Gifts only, please.)

Please electronically transfer my monthly gift in the amount indicated from my checking account. *Donations of \$10 or more only, please.*

Signature _____ Date _____

I have enclosed a "Starter Check" in the amount of my first month's pledge to begin my support as a Partner in Patriotism.

Yes, I would like to receive the VFW's online newsletter.

My e-mail address is: _____



Partners In Patriotism

Join **Partners in Patriotism** – the most efficient way to help our service members and proud veterans. **Partners in Patriotism** supports the VFW's life-changing programs every month of the year. Plus, monthly giving keeps administrative costs down, stretching your donation even further.

Your monthly gift of \$10 or more can be made through a credit card or electronic funds transfer. Payments continue automatically each month until the VFW is notified of any change. Changes and cancellations can be made by the 1st of the month by calling 833.VFW.GIVE (833.839.4483).

Increase your donation by applying for matching funds from your employer. Call your human resources office to find out if your donation is eligible.