



FOR UNCOMMON HEROES®

VETERANS OF FOREIGN WARS OF THE UNITED STATES AUXILIARY

406 West 34th Street ★ Kansas City, MO 64111 ★ www.vfwauxiliary.org

Loyal Member
 Sample Q. Sample
 Apt 1-A
 1234 Main Street
 Anytown, USA 12345-6789



April, 2020

Dear Sample,

I want to take just a moment mid-year to let you know about the progress we've made with your help. Already this year, the VFW Auxiliary has come to the aid of thousands of struggling veterans and their families.

I hope you will send a generous donation of \$10, \$15 or \$20 so we may continue providing much-needed services to America's heroes.

We are making great progress! Thanks to members like you, veterans received comforting visits and good cheer ... struggling military families were awarded life-changing help ... and veterans' voices were carried to Capitol Hill to fight for legislation to protect their rights.

Your generosity is making a meaningful difference, but our programs are buckling under the strain of so many veterans turning to us for help. I must ask you to step forward to help our defenders today ...

Sample, can I count on you to make a mid-year donation to help America's veterans? I wouldn't turn to you if the need weren't so urgent. But it is.

We don't want to turn even one American hero away! *And remember, your donation stays in your Department.*

Right now thousands of veterans who have returned home are living with the physical and mental trauma of war. **Your gift is urgently needed to support our seriously disabled veterans.**

And can I pause to ask you this, Sample? What do you see in your mind when you read those words: **seriously disabled?**

Many people picture a man or woman in a wheelchair. Maybe a veteran with amputated limbs ... a hero with a horribly burned face ... or a veteran unable to speak, lying helpless in a hospital bed.

But what about those veterans who suffer in silence – those who carry the invisible wounds of war?

To pass them on the street people might never know they're terrorized night and day by the horror of Post-Traumatic Stress. They wouldn't be able to tell they might never hold a job again. They wouldn't "see" the nightmares or sleeplessness. And they wouldn't know the pain and confusion they feel from Traumatic Brain Injury.

(over, please)

UNWAVERING SUPPORT FOR UNCOMMON HEROES®

89456LRC-A



VFW AUXILIARY
 PROCESSING CENTER
 PO BOX 8908 ★ TOPEKA, KS ★ 66608-9954
www.vfwauxiliary.org ★ 833.VFW.GIVE (833.839.4483)

Program Participation Form

YES! I will honor brave service members and proud veterans by displaying the United States flag, especially on all patriotic holidays. I am enclosing my generous VFW Auxiliary Department gift of:

() \$10

() \$15

() \$20

() Other \$ _____

- Enclosed is my check payable to VFW.
- Charge my credit card (for donations of \$10 or more only, please).
 See reverse side for more information.
- I would like to join **Partners in Patriotism** by sending a monthly donation.
 My monthly gift will be \$ _____. See reverse side for more information.
- No, I am unable to participate in your program at this time.

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1234567 12 1 1 123 123456 12345678

But you and I know that doesn't mean those injuries aren't there.

That's why it's so important we rally our communities to show our veterans of all wars how much we appreciate their service to our country.

You can show you'll never forget the sacrifice of America's veterans by displaying the United States flag. You can visit heroes.vfw.org/flag and print a free flag poster for you to display at your home.

It may seem like a humble gesture after all they've done for us, but you can bet seeing "Old Glory" will let everyone who sees it know you stand proudly beside our nation's defenders.

Please take action today. Lives are on the line. It's part of our enduring mission to provide "Unwavering Support for Uncommon Heroes."

Remember, the VFW Auxiliary doesn't receive a single penny of taxpayer dollars.

We rely solely on the generous contributions of members like you who believe in keeping the promises made to our defenders when they put on the uniform.

As our programs struggle to keep up with the demand, I am honored to have you on our side. And I need you to step forward to help our heroes ... especially those gravely wounded in war.

Sincerely,



Ann Panteleakos
National Secretary-Treasurer

P.S. I hope you will help the VFW Auxiliary reach out to America's brave service members, proud veterans and military families in your Department. Please return the program participation form with your gift today! And don't forget to proudly display the United States flag, especially on all patriotic holidays.

89456LRC-B

CREDIT CARD DONATIONS

Please charge my: MasterCard VISA AMEX Discover

Donation Amount \$ _____ (Donations of \$10 or more only, please.)

Card No. _____

Expiration Date ____ / ____

Signature _____

Date _____ Phone Number _____

ELECTRONIC FUNDS TRANSFER (Monthly Gifts only, please.)

Please electronically transfer my monthly gift in the amount indicated from my checking account. *Donations of \$10 or more only, please.*

Signature _____ Date _____

I have enclosed a "Starter Check" in the amount of my first month's pledge to begin my support as a Partner in Patriotism.

Yes, I would like to receive the VFW's online newsletter.

My e-mail address is: _____



NO ONE DOES MORE FOR VETERANS.

Partners In Patriotism

Join **Partners in Patriotism** – the most efficient way to help our service members and proud veterans. **Partners in Patriotism** supports the VFW's life-changing programs every month of the year. Plus, monthly giving keeps administrative costs down, stretching your donation even further.

Your monthly gift of \$10 or more can be made through a credit card or electronic funds transfer. Payments continue automatically each month until the VFW is notified of any change. Changes and cancellations can be made by the 1st of the month by calling 833.VFW.GIVE (833.839.4483).

Increase your donation by applying for matching funds from your employer. Call your human resources office to find out if your donation is eligible.