



VETERANS OF FOREIGN WARS OF THE UNITED STATES AUXILIARY  
406 West 34th Street ★ Kansas City, MO 64111 ★ www.vfwauxiliary.org

March, 2020

Loyal Member  
Sample Q. Sample  
Apt. 1-A  
1234 Main Street  
Anytown, USA 12345-6789



Did your special edition  
VFW Auxiliary Birthday  
Cards arrive?

Dear Sample,

A few weeks ago, I sent you a beautiful set of special edition VFW Auxiliary Birthday Cards. I hope you’ve enjoyed the gifts. They’re our way of saying “thanks” for caring about our country and its defenders.

I haven’t heard from you, but I want you to know your help is still urgently needed. The challenges facing our veterans and service members are continuing to grow! Your gift of \$10, \$15, or even \$20 will be put to immediate use providing much needed services to America’s heroes in your Department.

You’ll also notice I’ve enclosed a REAL CHECK for \$1.50. I’m sending it to you to let you know how important your continued support is to America’s defenders.

Thousands of struggling and ailing veterans are desperate for the health care and benefits they need to survive. Returning troops are trying to readjust to life at home and recovering from the horrors of war. Military families are working to rebuild their lives and get back on their feet.

They are turning to us for help. We must act! Your donation is urgently needed to support your Department programs that directly serve our veterans, service members and their loved ones.

I really hope you responded to my last letter. If you did, please accept my thanks. If you didn’t, or want to give again today, please use the enclosed envelope.

I also hope you’ll honor their sacrifices by displaying the United States flag throughout the year. Send a message to all Americans that

(over, please)

UNWAVERING SUPPORT FOR UNCOMMON HEROES®

88193LRC-A



Program Participation Form

**YES!** I received my special edition VFW Auxiliary Birthday Cards and I will display the United States flag, especially on patriotic holidays, to show our service members and veterans that I care. Enclosed is the check to help veterans in need, along with my VFW Auxiliary Department gift of:

( ) \$10

( ) \$15

( ) \$20

( ) Other \$

- ☐ Enclosed is my check payable to VFW.
- ☒ Charge my credit card for donations of \$10 or more only, please). See reverse side for more information.
- ☐ I would like to join **Partners in Patriotism** by sending a monthly donation. My monthly gift will be \$ See reverse side for more information.
- ☐ No, I am unable to participate in your program at this time.

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Anytown, USA 12345-6789

1234567 12 1 1 123 123456 12345678

we must remember the men and women who keep us free!

You can visit **heroes.vfw.org/flag** and print a free flag poster for you to display at your home.

I know you share my concern for our veterans, especially those who have recently returned from war. Your donation is urgently needed so we can reach out to our heroes right in your Department. Thank you!

Sincerely,



Ann Panteleakos  
National Secretary-Treasurer

P.S. Remember, your special edition VFW Auxiliary Birthday Cards are our way of saying "thanks" for all you do for veterans. But we do hope you can manage a donation – in honor of America’s defenders. And please remember to return the enclosed check for \$1.50 along with it ...

P.P.S. Also, please remember to display the United States flag, especially on patriotic holidays, to honor those who are defending our freedom.

88193LRC-B


CREDIT CARD DONATIONS

Please charge my: ☐ MasterCard ☐ VISA ☐ AMEX ☐ Discover  
Donation Amount \$\_\_\_\_\_ (Donations of \$10 or more only, please.)  
Card No. \_\_\_\_\_  
Expiration Date \_\_\_\_/\_\_\_\_  
Signature \_\_\_\_\_  
Date \_\_\_\_\_ Phone Number \_\_\_\_\_

ELECTRONIC FUNDS TRANSFER (Monthly Gifts only, please.)

☐ Please electronically transfer my monthly gift in the amount indicated from my checking account. *Donations of \$10 or more only, please.*  
Signature \_\_\_\_\_ Date \_\_\_\_\_  
*I have enclosed a "Starter Check" in the amount of my first month's pledge to begin my support as a Partner in Patriotism.*  
☐ Yes, I would like to receive the VFW's online newsletter.  
My e-mail address is: \_\_\_\_\_

*Increase your donation by applying for matching funds from your employer. Call your human resources office to find out if your donation is eligible.*



NO ONE DOES MORE FOR VETERANS.

*Partners In Patriotism*

Join **Partners in Patriotism** – the most efficient way to help our service members and proud veterans. **Partners in Patriotism** supports the VFW's life-changing programs every month of the year. Plus, monthly giving keeps administrative costs down, stretching your donation even further.

*Your monthly gift of \$10 or more can be made through a credit card or electronic funds transfer. Payments continue automatically each month until the VFW is notified of any change. Changes and cancellations can be made by the 1st of the month by calling 833.VFW.GIVE (833.839.4483).*