



FOR UNCOMMON HEROES®

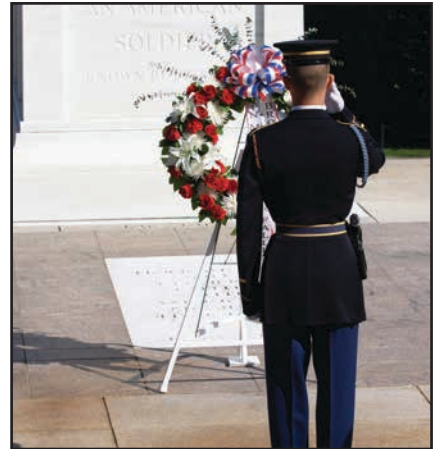
VETERANS OF FOREIGN WARS OF THE UNITED STATES AUXILIARY

406 West 34th Street ★ Kansas City, MO 64111 ★ www.vfwauxiliary.org

Loyal Member
Sample Q. Sample
1234 Main Street
Apt. 1-A
Anytown, USA 12345-6789



November, 2019



Let us all honor our nation's heroes, especially those who struggle with the invisible wounds of war.

Dear Sample,

Since September 11, 2001, more than 2.9 million men and women have answered the call of duty in Iraq and Afghanistan in defense of this nation.

I think often of these brave veterans and service members whose lives have been **forever changed** by war.

I think of the young parents who now spend their days in wheelchairs ... the returning troops who now can't escape haunting nightmares and flashbacks ... the young spouses who are now full-time caregivers.

Today, I want to do more than reflect ... I want to help.

I want to be there for our heroes as they return from battle, and for those still serving far away from home.

And I'm not alone!

Just a few days ago, I was notified of an incredible opportunity. Friends of the VFW Auxiliary have offered to **triple your donation, between now and January 8, 2020!** They have committed **\$50,000** of their own money to kick off this **2020 Annual Challenge**.

They believe there are many others who understand that the cost of war extends well beyond the battlefield. **They're challenging all VFW Auxiliary members to "dig deep" to support all those who have served, especially those coming home disabled by war.**

Sample, in that spirit, please find the four vouchers I've attached.

By sending back the \$10 voucher, your gift of \$10 instantly equals \$30! Returning the \$15 voucher, your gift of \$15 is tripled to become \$45. And if you're able to give a generous \$20, you'll deliver \$60 in support of our veterans. That goes a long way toward helping heroes now suffering from Traumatic Brain Injury, Post-Traumatic Stress and other war injuries in the Department of Pennsylvania.

A fourth voucher is ready for you to complete as your heart allows – whatever

(over, please)

The appearance of U.S. Department of Defense (DoD) visual information does not imply or constitute DoD endorsement.

UNWAVERING SUPPORT FOR UNCOMMON HEROES®

87295LRC-A



VFW AUXILIARY
PROCESSING CENTER
PO BOX 8910 ★ TOPEKA, KS ★ 66608-9955
www.vfwauxiliary.org ★ 833.VFW.GIVE (833.839.4483)

Program Participation Form

YES, I want my contribution to go three times as far to support America's brave service members & proud veterans in my Department. Here is my gift: (please circle)

Your Gift Of:	Is Worth (when tripled):
\$10.....	\$30
\$15.....	\$45
\$20.....	\$60
Other \$.....	Triples

- Enclosed is my check payable to VFW.
- Charge my credit card (for donations of \$10 or more only, please). See reverse side for more information.
- I would like to join **Partners in Patriotism** by sending a monthly donation. My monthly gift will be \$_____. See reverse side for more information.
- No, I am unable to participate in your program at this time.

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Anytown, USA 12345-6789

1234567 12 1 1 123 123456 12345678

amount you decide will be tripled!

I urge you to take a moment now, while it's on your mind, to return your chosen voucher and gift, which will be matched and will **triple** your help to our service members and veterans in your Department. Our heroes need our support now more than ever. Waves of veterans are now home from Iraq and Afghanistan. They need to know we appreciate their sacrifices – *and that we do care!*

So why this generous match offer? *And why now?*

For the same reasons you and I want to help. Because we are touched by the thousands of accounts of service members suffering after war.

These men and women remind us all of the debt we owe our nation's defenders ... a debt we must repay with our gratitude and support. I hope you'll join with me and other VFW Auxiliary members in displaying the United States flag on all patriotic holidays. This is a great way to show that you support our veterans and service members. You can visit **heroes.vfw.org/flag** and print a free flag poster for you to display at your home.

We must remember those heroes killed in action, and we must also reflect on the living veterans who bear the physical and emotional scars of war.

More than 4.7 million veterans have a service-connected disability. Many have been wounded by gunshots, blinded by explosions or deafened by the sounds of battle. Others are haunted day and night by their experiences.

Who cares for these Americans in their time of need?

We do! Please join with your VFW Auxiliary Department members to do the most we can for our brave veterans and their families who have fallen on hard times.

With the help of concerned Americans like you we have been able to provide the life-changing assistance our veterans need. Your kindness and generosity provide education, jobs, health care and justice for our American heroes!

The fate of so many of our nation's veterans is just enough to break your heart. Countless are sick, unemployed, homeless or suffering from the combat wounds they endured years ago. Many feel forgotten by their fellow Americans ... overlooked by their government ... and abandoned by the nation.

They turn to us for help – and because of you – we are able to say "Yes."

Let's continue that proud commitment today by taking full advantage of this special **2020 Annual Challenge!** Remember, your gift today will go three times as far to assist veterans right in your Department. Trust me, that means more than you know to a veteran who is struggling to make it.

Please send your selected voucher and Program Participation Form along with your gift today so that we can let our veterans – of all generations – know that their nation still cares!

Sincerely,



Ann Panteleakos
National Secretary-Treasurer

P.S. To receive every dollar of this **2020 Annual Challenge**, all gifts must be postmarked before January 8, 2020. Please send your chosen voucher and Program Participation Form along with your gift right away! Our heroes need every bit we can spare.

P.P.S. Remember to display the United States flag on all patriotic holidays to honor our nation's veterans.

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CREDIT CARD DONATIONS

Please charge my: MasterCard VISA AMEX Discover

Donation Amount \$ _____ (Donations of \$10 or more only, please.)

Card No. _____

Expiration Date ____ / ____

Signature _____

Date _____ Phone Number _____

ELECTRONIC FUNDS TRANSFER (Monthly Gifts only, please.)

Please electronically transfer my monthly gift in the amount indicated from my checking account. *Donations of \$10 or more only, please.*

Signature _____ Date _____

I have enclosed a "Starter Check" in the amount of my first month's pledge to begin my support as a Partner in Patriotism.

Yes, I would like to receive the VFW's online newsletter.

My e-mail address is: _____



Partners In Patriotism

Join **Partners in Patriotism** – the most efficient way to help our service members and proud veterans. **Partners in Patriotism** supports the VFW's life-changing programs every month of the year. Plus, monthly giving keeps administrative costs down, stretching your donation even further.

Your monthly gift of \$10 or more can be made through a credit card or electronic funds transfer. Payments continue automatically each month until the VFW is notified of any change. Changes and cancellations can be made by the 1st of the month by calling 833.VFW.GIVE (833.839.4483).

Increase your donation by applying for matching funds from your employer. Call your human resources office to find out if your donation is eligible.