



FOR UNCOMMON HEROES®

VETERANS OF FOREIGN WARS OF THE UNITED STATES AUXILIARY

406 West 34th Street ★ Kansas City, MO 64111 ★ www.vfwauxiliary.org

Loyal Member
Sample Q. Sample
Apt. 1-A
1234 Main Street
Anytown, USA 12345-6789

November, 2019

*DID YOUR
VFW AUXILIARY PUZZLE
BOOK ARRIVE SAFELY?*



Dear Sample,

Please forgive me if I seem a bit anxious ...

But did you ever receive the VFW Auxiliary Puzzle Book I recently sent to you? I also enclosed two special edition VFW Birthday Cards for you to enjoy.

I was also hoping this wonderful VFW Auxiliary Puzzle Book would inspire you to send a gift of \$10, \$15 or even \$20 to support the many life-changing programs in your Department.

You would surely remember getting this special gift from all of us here at the VFW Auxiliary. Please take just a moment to let me know by returning the attached Program Participation Form in the enclosed envelope.

The 2020 "Fly the Flag" campaign is a reminder to display the United States flag in honor of America's military heroes – her proud veterans and brave service members – especially on patriotic holidays. This is especially important with waves of troops now home from the wars in Iraq and Afghanistan. You can also visit heroes.vfw.org/flag and print a free flag poster to display at your home.

I am certain you will join our campaign to honor veterans and service members by displaying the U.S. flag.

It is especially important to display the flag to honor the heroes who are now home from war with painful injuries they will carry the rest of their lives. They have a long road to recovery ahead – and they need to know we stand behind them every step of the way. When you display the flag, you also honor the fallen ... those who paid for our freedom with their lives.

Because you are such a good friend to America's defenders and their struggling families, I want to make sure you received your Puzzle Book.

Maybe our letters just crossed in the mail. But if it just slipped your mind, please respond today. That way I'll know if you received your gift.

And when you return your form, please include the most generous donation you can afford.

(over, please)

UNWAVERING SUPPORT FOR UNCOMMON HEROES®

87211LRC-A



VFW AUXILIARY
PROCESSING CENTER
PO BOX 8910 ★ TOPEKA, KS ★ 66608-9955
www.vfwauxiliary.org ★ 833.VFW.GIVE (833.839.4483)

Program Participation Form

YES, I will honor brave service members and proud veterans by displaying the United States flag, especially on all patriotic holidays. Enclosed is the check to help veterans in need, along with my VFW Auxiliary Department gift of:

() \$10 () \$15 () \$20 () Other \$ _____

- Enclosed is my check payable to VFW.
- Charge my credit card (for donations of \$10 or more only, please). See reverse side for more information.
- I would like to join **Partners in Patriotism** by sending a monthly donation. My monthly gift will be \$_____. See reverse side for more information.
- No, I am unable to participate in your program at this time.

Sample Q. Sample
Apt. 1-A
1234 Main Street
Anytown, USA 12345-6789

1234567 12 1 1 123 123456 12345678

And the REAL \$2.50 check I've included ... It is real, but I hope you don't cash it. It is a reminder that every dollar is important as we fight for the rights of our nation's veterans. Please return the check with your gift to show how much you care for and respect America's defenders.

America's struggling veterans – and military families – really need your help!

Sadly, our country's veterans feel even more forgotten and alone around the holidays. We can't let that happen.

As America's population of aging, ill and hospitalized veterans continues to grow, they are turning to us in record numbers for help. Add to that the scores of veterans now home from Iraq and Afghanistan and we face a serious crisis! We don't want to turn away a single person who needs our help!

And that is why I am turning to you today.

Please help me show these true American heroes how much you and I appreciate their service to our country. Your donation will go right to work for struggling veterans, brave service members and their families ... for whatever assistance they need most now.

That is a gift of thanks and hope they will not soon forget!

Of course, you are under no obligation to pay for your Puzzle Book or to send a gift. But I hope you can find it in your heart to make a difference this holiday season for a struggling veteran.

But please let me hear back from you soon. In fact, why not do it today, while it's fresh in your mind?

Thank you in advance for any gift you can send to help these deserving heroes!

Happy holidays to you and yours,



Ann Panteleakos
National Secretary-Treasurer

P.S. Please return your Program Participation Form so I know you received your VFW Auxiliary Puzzle Book. Please remember to display the U.S. flag on patriotic holidays as a tribute to our past war heroes and service members.

P.P.S. Also, with your support, we can continue to fight for legislation that protects veterans' health care, ensures fair disability benefits and supports educational and employment opportunities for all veterans.

87211LRC-B

CREDIT CARD DONATIONS

Please charge my: MasterCard VISA AMEX Discover
Donation Amount \$ _____ (Donations of \$10 or more only, please.)
Card No. _____
Expiration Date ____/____
Signature _____
Date _____ Phone Number _____

ELECTRONIC FUNDS TRANSFER (Monthly Gifts only, please.)

Please electronically transfer my monthly gift in the amount indicated from my checking account. *Donations of \$10 or more only, please.*

Signature _____ Date _____

I have enclosed a "Starter Check" in the amount of my first month's pledge to begin my support as a Partner in Patriotism.

Yes, I would like to receive the VFW's online newsletter.

My e-mail address is: _____



Partners In Patriotism

Join **Partners in Patriotism** – the most efficient way to help our service members and proud veterans. **Partners in Patriotism** supports the VFW's life-changing programs every month of the year. Plus, monthly giving keeps administrative costs down, stretching your donation even further.

Your monthly gift of \$10 or more can be made through a credit card or electronic funds transfer. Payments continue automatically each month until the VFW is notified of any change. Changes and cancellations can be made by the 1st of the month by calling 833.VFW.GIVE (833.839.4483).

Increase your donation by applying for matching funds from your employer. Call your human resources office to find out if your donation is eligible.