



FOR UNCOMMON HEROES®

VETERANS OF FOREIGN WARS OF THE UNITED STATES AUXILIARY

406 West 34th Street ★ Kansas City, MO 64111 ★ www.vfwauxiliary.org

Sample, please show your support for America's brave service members and proud veterans by joining our 2020 Pennsylvania "Fly the Flag" campaign!

October, 2019

Dear Sample,

You were selected from our most valued VFW Auxiliary members to receive the enclosed VFW Auxiliary Puzzle Book.

I hope you enjoy this gift as we kick off the 2020 "Fly the Flag" campaign. This campaign serves to remind you to display the United States flag on all patriotic holidays. I also hope it reminds you of our heroes and inspires you to send a donation of \$10, \$15 or \$20 to support our life-changing programs.

And as an extra thanks for your remarkable commitment to our country's defenders, I've also enclosed two special edition VFW Birthday Cards reserved for our most loyal members like you. I know I find it convenient to have cards like this on hand throughout the year. I thought you would, too. So, I had to make sure you received yours as soon as possible, Sample.

With waves of troops now home from the wars in Iraq and Afghanistan, please join us in sending a strong message to everyone that you support our veterans, while they serve and when they return to American soil.

I've enclosed your gifts in recognition of your generous support for the VFW Auxiliary Pennsylvania. You have shown real kindness to America's struggling veterans. I can never thank you enough. You mean a lot to the veterans, service members and military families we serve. So I want to be certain you receive this gift that expresses our gratitude, Sample.

Please take just a minute now to let me know your VFW Auxiliary Puzzle Book arrived. Just return the attached Program Participation Form in the enclosed envelope with your most generous gift to support your Department programs.

And the REAL \$2.50 check I've included ... It is real, but I hope you don't cash it. It is a reminder that every dollar is important as we fight for the rights of our nation's veterans. Please return the check with your gift to show how much you care for and respect America's defenders.

You'll be doing your part to support the annual Pennsylvania Fly the Flag campaign to support our service members and our veterans! And

(over, please)

UNWAVERING SUPPORT FOR UNCOMMON HEROES®

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VFW AUXILIARY
PROCESSING CENTER
PO BOX 8910 ★ TOPEKA, KS ★ 66608-9955
www.vfwauxiliary.org ★ 833.VFW.GIVE (833.839.4483)

Program Participation Form

YES, I will honor brave service members and proud veterans by displaying the United States flag, especially on all patriotic holidays. Enclosed is the check to help veterans in need, along with my VFW Auxiliary Department gift of:

() \$10 () \$15 () \$20 () Other \$ _____

- Enclosed is my check payable to VFW.
- Charge my credit card (for donations of \$10 or more only, please). See reverse side for more information.
- I would like to join **Partners in Patriotism** by sending a monthly donation. My monthly gift will be \$ _____. See reverse side for more information.
- I am unable to participate in your program at this time.

Sample Q. Sample
Apt. 1-A
1234 Main Street
Anytown, USA 12345-6789

1234567 12 1 1 123 123456 12345678

this campaign is more important now than ever before.

You see, many of America's veterans are in crisis ... recovering from terrible injuries ... unable to find jobs ... or care for their families. The VFW Auxiliary is calling on supporters like you to show that Americans stand united for them!

Displaying the United States flag – especially on patriotic holidays – shows you support those who have fought to keep us free.

Thanks to them, America is still the greatest nation on earth.

These heroes were there for us when we needed them. They must not be forgotten now that their time of service is over.

Yet today, many veterans have fallen through the cracks of our government's system. Even those who are disabled from old wounds and injuries received during their military service often struggle along, barely getting by.

Unacceptable!

The VFW Auxiliary reaches out to veterans who are sick, unemployed, homeless or suffering from combat wounds received long ago.

We are not supported at government or taxpayer expense. We count on you to help us fight for fair legislation for our heroes, like proper health care and the VA benefits they were promised. We count on you to keep our programs alive so we can reach out to veterans and service members – and their families.

So when you return the attached Program Participation Form telling me your VFW Auxiliary Puzzle Book arrived, please include a generous donation for your Department. Too many of our heroes are suffering terribly. I hope you'll do what you can to help. Your contribution is urgently needed.

Thank you for being a patriotic American whom our veterans and service members can count on.

Sincerely,

Ann Panteleakos
National Secretary-Treasurer

P.S. Please be sure to display the U.S. flag on all patriotic holidays. You can visit heroes.vfw.org/flag and print a free flag poster to display. Show the world that Americans stand united in support of our brave service members and proud veterans. And finally, even though your VFW Auxiliary Puzzle Book and cards are gifts, please send a donation to help struggling veterans today.

87156LRC-B

CREDIT CARD DONATIONS

Please charge my: MasterCard VISA AMEX Discover
Donation Amount \$ _____ (Donations of \$10 or more only, please.)
Card No. _____
Expiration Date ____ / ____
Signature _____
Date _____ Phone Number _____

ELECTRONIC FUNDS TRANSFER (Monthly Gifts only, please.)

Please electronically transfer my monthly gift in the amount indicated from my checking account. *Donations of \$10 or more only, please.*
Signature _____ Date _____
I have enclosed a "Starter Check" in the amount of my first month's pledge to begin my support as a Partner in Patriotism.
 Yes, I would like to receive the VFW's online newsletter.
My e-mail address is: _____

Join **Partners in Patriotism** – the most efficient way to help our service members and proud veterans. **Partners in Patriotism** supports the VFW's life-changing programs every month of the year. Plus, monthly giving keeps administrative costs down, stretching your donation even further.

Your monthly gift of \$10 or more can be made through a credit card or electronic funds transfer. Payments continue automatically each month until the VFW is notified of any change. Changes and cancellations can be made by the 1st of the month by calling 833.VFW.GIVE (833.839.4483).

Increase your donation by applying for matching funds from your employer. Call your human resources office to find out if your donation is eligible.