

June, 2019

Dear Sample,

As a VFW Auxiliary Gold Circle member, you always come through for America's defenders. To thank you for always remembering our wounded heroes, we created this one-of-a-kind VFW Auxiliary Cosmetic Bag and Calculator Set. I hope you like this special gift — your support of the VFW Auxiliary reminds others that freedom comes with a cost.

You'll also notice I've enclosed a REAL CHECK for \$2.50. I'm sending it to you for one reason, Sample. To let you know how important your continued support is to America's defenders.

I hope you're inspired to donate again with your most generous gift of \$10, \$15 or even \$20 to support our heroes, and here's why ...

Your support has helped so many troops make it through grueling deployments. Your support gives wounded veterans hope in the face of tragedy. Your support changes lives.

I talk with so many veterans. Many of them are coping with Post-Traumatic Stress, Traumatic Brain Injury and other horrible war wounds that will haunt them forever. They often say the same thing: "It meant so much to know the people back home cared about me ..."

Our heroes need to know that fellow citizens on the homefront respect the values they fought for. They need to know their service is recognized and appreciated.

As I write this, thousands of veterans are transitioning to civilian life. Many are broken, weary, changed forever from the violence of combat. What's more, these young men and women have returned to a country that's far different than it was when these wars began.

That's why it's so important for you to display the United States flag. It may seem like a small gesture, but it sends a message of American pride to everyone who sees it. You can visit **heroes.vfw.org/flag** and print a free flag poster for you to display at your home.

It is also very important that you continue to support our heroes with

(over, please)

## UNWAVERING SUPPORT FOR UNCOMMON HEROES®

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YES!		KA, KS ★ 66608-9955 833.VFW.GIVE (833. ervice members an	<b>839.4483</b> ) d proud veterans by a	Program Participation Form displaying my flag, especially on all patriotic holidays. ny VFW Auxiliary Department gift of:	1
	( )\$10	( )\$15	()\$20	( )Other \$	
Enclosed is my check payable to VFW.					
<ul> <li>Charge my credit card (for donations of \$10 or more only, please). See reverse side for more information.</li> <li>I would like to join Partners in Patriotism by sending a monthly donation. My monthly gift will be \$ See reverse side for more information.</li> </ul>				Sample Q. Sample Apt. 1-A 1234 Main Street Anytown, USA 12345-6789	
No, I am unable to participate in your program at this time.					

1234567 12 1 1 123 123456 12345678

your gift to be used in your VFW Auxiliary Department today. You can take pride in supporting your VFW Auxiliary Department.

I know that you respect and appreciate America's veterans. VFW Auxiliary Gold Circle members are part of a very select group of Americans who faithfully support our nation's veterans and service members. It is because of your membership in this group that I know how much you respect America's veterans. You've shown it time and again. I thank you from the bottom of my heart.

I wish we had more VFW Auxiliary Gold Circle members as loyal and dedicated as you. Too many people have grown tired of hearing about the sacrifices made during war. And now, are so caught up in their daily lives that they forget the men and women who have fought for us all.

When you display the United States flag, you show your support for our country and for those who serve. And, you send a powerful reminder to your friends and neighbors of those values ... of the debt we all owe.

This VFW Auxiliary Cosmetic Bag and Calculator Set is our way of showing our gratitude for your continued commitment and support. Please send the most generous gift you can manage today in support of your Department. The VFW Auxiliary isn't supported at taxpayer expense - we rely on good-hearted, patriotic Americans like you.

Thousands of veterans are now home from the wars in Iraq and Afghanistan. They need our respect, our gratitude, but most of all, **our help**. Your donation today helps veterans of *every* generation.

I don't understand how any American can turn their back! I know you don't either. And for that, I am forever grateful.

Sincerely, Sardi Kruebel

Sandi Kriebel National President

- P.S. I really hope you'll use the enclosed VFW Auxiliary Cosmetic Bag and Calculator Set and that you'll remember to display the United States flag, especially on patriotic holidays. Remind your friends and neighbors that we must never forget the men and women who gave so much to serve our country.
- P.P.S. I hope you rush a donation to help your VFW Auxiliary Department today. And please remember to return the enclosed check for \$2.50 along with it ... our heroes, especially those injured in war, need you today more than ever!

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## **CREDIT CARD DONATIONS**

Please charge my: U MasterCard UVISA U AMEX U Discover					
Donation Amount \$ (Donations of \$10 or more only, please.)					
Card No					
Expiration Date/					
Signature					
Date Phone Number					
ELECTRONIC FUNDS TRANSFER (Monthly Gifts only, please.)					

Please electronically transfer my monthly gift in the amount indicated from my checking account. *Donations of \$10 or more only, please*.
 Signature Date

I have enclosed a "Starter Check" in the amount of my first month's pledge to begin my support as a Partner in Patriotism.

□ Yes, I would like to receive the VFW's online newsletter.

My e-mail address is:



## Partners In Patriotism

Join *Partners in Patriotism* – the most efficient way to help our service members and proud veterans. *Partners in Patriotism* supports the VFW's life-changing programs every month of the year. Plus, monthly giving keeps administrative costs down, stretching your donation even further.

Your monthly gift of \$10 or more can be made through a credit card or electronic funds transfer. Payments continue automatically each month until the VFW is notified of any change. Changes and cancellations can be made by the 1st of the month by calling 833.VFW.GIVE (833.839.4483).

Increase your donation by applying for matching funds from your employer. Call your human resources office to find out if your donation is eligible.