



FOR UNCOMMON HEROES

# VETERANS OF FOREIGN WARS OF THE UNITED STATES AUXILIARY

406 West 34th Street ★ Kansas City, MO 64111 ★ [www.vfwauxiliary.org](http://www.vfwauxiliary.org)

Loyal Member

Sample Q. Sample

1234 Main Street

Apt. 1-A

Anytown, USA 12345-6789



December, 2019

Dear Sample,

A few weeks ago, I let you know about an incredible matching gift offer made possible by good friends of the VFW Auxiliary. Our **2020 Annual Challenge** is in full swing ... you still have time to make your gift go three times as far!

**We've extended the deadline to January 29, 2020.**

Your support is so important at this moment, Sample. If you make your gift before January 29, 2020, your contribution will be tripled to help even more veterans and service members whose lives have been forever changed by war.

Just think of the returning veterans who now suffer horrible nightmares and terrifying flashbacks ... the men and women struggling to walk and talk again after sustaining horrible injuries ... the spouses and parents who are now full-time caregivers to their seriously wounded heroes.

I know you want to be there for veterans and their families in need the same as I do. The same as our friends who have offered to triple every dollar you send between now and January 29, 2020! If our letters have crossed in the mail, please accept my thanks for your support.

As I mentioned in my last letter, our friends have committed \$50,000 of their own money to triple the support of caring VFW Auxiliary members like you. They're certain you'll rise to the challenge and "dig deep" to be there for all generations of veterans, especially those returning with wounds and trauma from duty in Iraq and Afghanistan.

Sample, I've included four vouchers with my letter so your gift to help struggling veterans has three times the impact.

By sending back the \$10 voucher, your gift of \$10 instantly equals \$30! Returning the \$15 voucher, your gift of \$15 is tripled to become \$45. And if you're able to give a generous \$20, you'll deliver \$60 in support of our veterans. That goes a long way toward helping heroes now suffering from Traumatic Brain Injury, Post-Traumatic Stress and other war injuries in the Department of Pennsylvania.

A fourth voucher is ready for you to complete as your heart allows – whatever

(over, please)

*The appearance of U.S. Department of Defense (DoD) visual information does not imply or constitute DoD endorsement.*

## UNWAVERING SUPPORT FOR UNCOMMON HEROES®

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VFW AUXILIARY  
PROCESSING CENTER  
PO BOX 8910 ★ TOPEKA, KS ★ 66608-9955  
[www.vfwauxiliary.org](http://www.vfwauxiliary.org) ★ 833.VFW.GIVE (833.839.4483)

**YES, I want my contribution to go three times as far to support America's brave service members & proud veterans in my Department. Here is my gift: (please circle)**

Your Gift Of:	Is Worth (when tripled):
\$10.....	\$30
\$15.....	\$45
\$20.....	\$60
Other \$.....	Triples

### Program Participation Form

- Enclosed is my check payable to VFW.
- Charge my credit card (for donations of \$10 or more only, please). See reverse side for more information.
- I would like to join **Partners in Patriotism** by sending a monthly donation. My monthly gift will be \$\_\_\_\_\_. See reverse side for more information.
- No, I am unable to participate in your program at this time.

Sample Q. Sample  
Apt. 1-A  
1234 Main Street  
Anytown, USA 12345-6789

1234567 12 1 1 123 123456 12345678



Let us all honor our nation's heroes, especially those who struggle with the invisible wounds of war.

amount you decide will be tripled!

Please don't wait. There simply isn't a better time to send your support of America's fighting men and women in your Department than right now! **Return your chosen voucher and gift and I'll see to it that every dollar you send is tripled.**

Scores of veterans are now home from Iraq and Afghanistan. They are coming to the VFW looking for help ... and we're already struggling to serve the thousands of veterans from previous conflicts who also need us.

But if we can count on your support, we'll never have to turn a veteran away. With your help, we can say "Yes" to every veteran who needs us.

The cost of war extends far beyond the battlefield. As such a good friend to America's veterans, I know you believe this in your heart to be true. *And I am deeply grateful for it.* We owe our country's defenders an immeasurable debt of respect and support.

I hope you'll join with me and other VFW Auxiliary members in displaying the United States flag on all patriotic holidays as a meaningful gesture of that respect and support today. It's a powerful way to show you support our veterans and service members. You can visit [heroes.vfw.org/flag](http://heroes.vfw.org/flag) and print a free flag poster for you to display at your home.

We must remember those heroes killed in action, and we must also reflect on the living veterans who bear the physical and emotional scars of war.

As I let you know in my last letter, more than 4.7 million veterans have a service-connected disability. Many have been wounded by gunshots, blinded by explosions or deafened by the sounds of battle.

When they need a hand up, they know they can count on the VFW and its Auxiliary.

But our mission critical work for America's struggling veterans depends on you. We receive no government dollars. Your generosity determines the survival and vitality of our life-changing programs for our heroes.

If you have already sent your gift for your Auxiliary Department and our letters have passed in the mail, please accept my thanks for your generous support of this **2020 Annual Challenge.**

If not, please take advantage of the new extended deadline and return your contribution today. Remember, **generous friends of the VFW Auxiliary will triple every dollar you send.**

Please send your selected voucher and Program Participation Form along with your gift now while my letter is still in your hands. Let's show our veterans we will never forget their sacrifice!

Sincerely,

Ann Panteleakos  
National Secretary-Treasurer

P.S. To receive every dollar of this **2020 Annual Challenge**, all gifts must be postmarked before the special extended deadline of January 29, 2020. Please send your chosen voucher and Program Participation Form along with your gift right away in support of your Department! Our heroes need every bit we can spare.

P.S.S. Please remember to display the United States flag on all patriotic holidays to honor our nation's veterans.

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#### CREDIT CARD DONATIONS

Please charge my:  MasterCard  VISA  AMEX  Discover  
Donation Amount \$ \_\_\_\_\_ (Donations of \$10 or more only, please.)  
Card No. \_\_\_\_\_  
Expiration Date \_\_\_\_ / \_\_\_\_  
Signature \_\_\_\_\_  
Date \_\_\_\_\_ Phone Number \_\_\_\_\_

#### ELECTRONIC FUNDS TRANSFER (Monthly Gifts only, please.)

Please electronically transfer my monthly gift in the amount indicated from my checking account. *Donations of \$10 or more only, please.*

Signature \_\_\_\_\_ Date \_\_\_\_\_

*I have enclosed a "Starter Check" in the amount of my first month's pledge to begin my support as a Partner in Patriotism.*

Yes, I would like to receive the VFW's online newsletter.

My e-mail address is: \_\_\_\_\_



*Partners In Patriotism*

Join **Partners in Patriotism** – the most efficient way to help our service members and proud veterans. **Partners in Patriotism** supports the VFW's life-changing programs every month of the year. Plus, monthly giving keeps administrative costs down, stretching your donation even further.

*Your monthly gift of \$10 or more can be made through a credit card or electronic funds transfer. Payments continue automatically each month until the VFW is notified of any change. Changes and cancellations can be made by the 1st of the month by calling 833.VFW.GIVE (833.839.4483).*

*Increase your donation by applying for matching funds from your employer. Call your human resources office to find out if your donation is eligible.*