



HUMAN  
RIGHTS  
CAMPAIGN®



**Join Us!**

**15<sup>th</sup> Annual HRC Greater NY  
Tee Off for Equality**

**Monday, July 30, 2018**

**Harbor Links Golf Course  
1 Fairway Dr. Port Washington, NY 11050**

**Reserve Your Spot Today at [www.hrc.org/GNYgolf](http://www.hrc.org/GNYgolf)**

The Human Rights Campaign, a nonpartisan organization working at both the federal and state levels, represents a grassroots force of more than 3 million members and supporters nationwide. As the country's largest lesbian, gay, bisexual, transgender, and queer (LGBTQ) civil rights organization, HRC envisions an America where LGBTQ people are ensured of their basic civil rights, and can be open, honest, and safe at home, at work, and in the community. HRC effectively lobbies Congress, mobilizes grassroots action in diverse communities, invests strategically to elect a fair-minded Congress, and increases public understanding through innovative education and communication strategies.

The volunteers that make up HRC Greater NY help to work throughout New York, Long Island, New Jersey, and Connecticut to ensure local, community involvement around LGBTQ issues/opportunities. The HRC Greater NY Tee Off for Equality Golf Tournament -- in our 15<sup>th</sup> year -- has been the premier Greater NY LGBTQ sporting event over that time. We had a record, 106 golfers and 176 total attendees, last year and the energy was amazing! We have great opportunities for corporations/companies/individuals to partner with our team through sponsorships, volunteer engagement, auction donations, and program book advertising.

We offer our partners promotional support and acknowledgment of their involvement -- we can't do this great event without them and will do everything possible to ensure that promotion of their commitment to the LGBTQ community is highlighted prior-to, and throughout, the tournament.

Please take some time to review our partnership opportunities and feel free to reach out to Maria Fasulo, the tournament chair and volunteer at [mfasulo41@gmail.com](mailto:mfasulo41@gmail.com) or 516-383-7151 or Catherine Ratelle, HRC Membership Outreach Manager, at [catherine.ratelle@hrc.org](mailto:catherine.ratelle@hrc.org). All forms must be in by July 10, 2018 and can be emailed to Catherine Ratelle at the address above.

## Sponsorship Levels

### **Presenting Sponsor (1 Available)**

\$ 5,000

- *Event will be branded “HRC Greater NY and (Company ABC) present: The 15th Annual HRC Tee Off for Equality Golf Tournament”*
- *Include company logo*
  - *On event and local Greater NY HRC websites*
  - *Event signage (golf hole, cart, posters)*
  - *Announcement on HRC Greater NY social media (e.g., Facebook, Instagram, Twitter)*
- *2 full page ads in the program book*
- *Ability to place swag or information in the gift bag*
- *Opportunity for promotional table with company representatives at the Registration/Lunch*
- *Opportunity to have a company speaker at the event*
- *Complimentary foursome registration for golf tournament, including dinner, and two additional dinner tickets*

### **Cocktail Reception/Dinner Sponsor (1 Available)**

\$ 4,000

- *Include company logo/sponsorship level*
  - *On event and local Greater NY HRC websites*
  - *Event signage (golf hole, cart, posters)*
  - *Acknowledgment at Event presentation*
  - *Announcement on HRC Greater NY social media (e.g., Facebook, Instagram, Twitter)*
- *2 full page ads in the program book*
- *Ability to place swag or information in the gift bag*
- *Opportunity for promotional table with company representatives at the Registration/Lunch*
- *Complimentary foursome registration for golf tournament, including dinner and two additional dinner tickets*

### **Auction Sponsor (1 Available)**

\$ 2,500

- *Include company logo/sponsorship level*
  - *On event and local Greater NY HRC websites*
  - *Event signage (golf hole, cart, posters)*
  - *Acknowledgment at Event presentation*
  - *Announcement on HRC Greater NY social media (e.g., Facebook, Instagram, Twitter)*
- *1 full page ad in the program book*
- *Ability to place swag or information in the gift bag*
- *Two complimentary individual registrations for golf tournament, including dinner, and two additional dinner tickets*

**Registration/Lunch Sponsor (1 Available)**  \$ 1,500

- *Include company logo/sponsorship level*
  - *On event and local Greater NY HRC websites*
  - *Event signage (golf hole, cart, posters)*
  - *Acknowledgment at Event presentation*
  - *Announcement on HRC Greater NY social media (e.g., Facebook, Instagram, Twitter)*
- *1 full page ad in the program book*
- *Ability to place swag or information in the gift bag*
- *Two complimentary individual registrations for golf tournament, including dinner or four dinner tickets*

**Platinum Equality Sponsor**  \$ 1,500

- *Include company logo/sponsorship level*
  - *On event and local Greater NY HRC websites*
  - *Event signage (golf hole, cart, posters)*
  - *Acknowledgment at Event presentation*
  - *Announcement on HRC Greater NY social media (e.g., Facebook, Instagram, Twitter)*
- *1 full page ad in the program book*
- *Ability to place swag or information in the gift bag*
- *Two complimentary individual registrations for golf tournament, including dinner or four dinner tickets*

**Gold Equality Sponsor**  \$ 1,000

- *Include company logo/sponsorship level*
  - *On event and local Greater NY HRC websites*
  - *Event signage (golf hole, cart, posters)*
  - *Acknowledgment at Event presentation*
  - *Announcement on HRC Greater NY social media (e.g., Facebook, Instagram, Twitter)*
- *1 full page ad in the program book*
- *Ability to place swag or information in the gift bag*
- *Two complimentary individual registrations for golf tournament, including dinner or four dinner tickets*

**Silver Equality Sponsor**

\$ 750

- *Include company logo/sponsorship level*
  - *On event and local Greater NY HRC websites*
  - *Event signage (golf hole, cart, posters)*
  - *Acknowledgment at Event presentation*
  - *Announcement on HRC Greater NY social media (e.g., Facebook, Instagram, Twitter)*
- *1 full page ad in the program book*
- *Ability to place swag or information in the gift bag*
- *Two discounted registrations for golf tournament*
- *Two complimentary tickets to dinner*

**HRC Golf Hole Sponsor**

\$ 500

- *Include company logo/sponsorship level*
  - *On event and local Greater NY HRC websites*
  - *Event signage (golf hole, cart, poster)*
  - *Acknowledgment at Event presentation*
  - *Announcement on HRC Greater NY social media (e.g., Facebook, Instagram, Twitter)*
- *½ page ad in the program book*
- *Ability to place swag or information in the gift bag*
- *Two discounted registrations for golf tournament*

**HRC Golf Cart Sponsor**

\$ 250

- *Include company logo/sponsorship level*
  - *Two event golf carts*
  - *Event signage (poster)*
  - *Acknowledgment at Event presentation*
  - *Listing in program book*
- *Ability to place swag or information in the gift bag*
- *Two discounted registrations for golf tournament*

**HRC 2018 Greater NY Gala Sponsor**

Complimentary

(Patron, Partner, Ruby, Emerald, Silent Auction, Corp, Kick-Off, Diamond, Presenting)

- *Include company logo/sponsorship level*
  - *On event and local Greater NY HRC websites*
  - *Event signage (golf hole, cart, poster)*
  - *Acknowledgment at Event presentation*
  - *Announcement on HRC Greater NY social media (e.g., Facebook, Instagram, Twitter)*
- *1 full page ad in the program book*
- *Opportunity for promotional table with company representatives at the Registration/Lunch*
- *Ability to place swag or information in the gift bag*
- *Four discounted registrations for golf tournament*
- *Four complimentary tickets for dinner*

Program Book Color Ads

- Full Page Ad  \$ 195
- Half Page Ad  \$ 125
- Quarter Page (eg, business card) Ad  \$ 75

Ad Specifications

5x5" wide x 8.5" tall  
 5x5" wide x 4" tall  
 2.75" wide x 4" tall

Silent Auction Donation

Yes, I would like to donate an item to the Silent Auction.

Please describe item: \_\_\_\_\_

Approximate Retail Value: \$\_\_\_\_\_

How would you like to be listed as a silent auction donor?

Anonymously       As: \_\_\_\_\_

Volunteer Opportunities

We can only be successful with the help of volunteers! If you/your company would like to send volunteers to help support the tournament, please give us your name/email/number and we'll reach out to coordinate with you.

Name/email/number:  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

## Golf Tournament Information

We want everyone to feel a part of the fun! The tournament is run as a “Scramble” competition, which means that everyone in the foursome plays, but there’s only one score for the team. Even if you play just a little bit, you can participate and be part of helping the team!

### **Start Times:**

Registration/Lunch: 11:00 am

Shotgun start: 12:15 pm

Dinner/Reception: 6:00 pm

### **Tickets:**

Individual Golfers (includes lunch/dinner/reception/open bar):

- \$200 until 6/1/18 or Fed Club/Fed Club Council or sponsor discount
- \$235 after 6/1/18

Foursome (includes lunch/dinner/reception/open bar):

- \$800 until 6/1/18 or sponsor discount
- \$850 after 6/1/18

Dinner/Reception Only (including open bar)

- \$95



## **Payment**

### **Contact Information**

Corporation/Donor Name: \_\_\_\_\_

Primary Contact Name (if different): \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Best Telephone #: \_\_\_\_\_ This is: work  mobile  or home

Fax: \_\_\_\_\_

### **Payment by credit card**

*Visa, MasterCard, American Express, Discover*

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Signature: \_\_\_\_\_

### **Artwork (Program Ads & Sponsors)**

*Please check if applicable*

Yes, I have e---mailed my logo/artwork for inclusion in promotional materials to Catherine Ratelle at [catherine.ratelle@hrc.org](mailto:catherine.ratelle@hrc.org) (.jpg, .pdf or .gifformat)

No, I prefer to use my name for recognition purposes.  
Please acknowledge me as:

No, I prefer to remain anonymous.  
Please make all **checks** payable to the Human Rights Campaign and mail to:

Catherine Ratelle  
Human Rights Campaign  
1640 Rhode Island Avenue, NW  
Washington DC 20036-3278