



Pet Partners™
WORLD'S
LARGEST
PET WALK

Pet Partners World's Largest Pet Walk,
presented by Wellness Pet Company
September 28

Get your walking shoes on and grab a leash!

Pet Partners understands the impact that pets have on both our physical and mental health—that's why we're hosting our annual **#WorldsLargestPetWalk** on Saturday, September 28! The World's Largest Pet Walk invites everyone around the world to get out and walk with pets in their own communities, while raising funds to support our mission of improving human health and well-being through the human-animal bond.

It's so simple! There is no fee to participate. You and your pet(s) can walk at any time on Saturday, September 28. Choose any location, and walk whatever distance feels right for you and your animal!

Ways to Participate

Register online to sign up.

Visit worldslargestpetwalk.org to register as an individual walker or create a walk team. A walk team is made up of two or more people. There is no registration fee to participate, but we encourage you to invite your walkers and supporters to fundraise in honor of your participation, using your online fundraising page.

Determine where and how you and your pets will participate.

You can choose an activity as simple as just you and your pet taking your normal stroll, or you can plan a group activity! If you are part of a Community Partner with Pet Partners, hold a group event where your friends, family, neighbors, and clients can join your group for the walk.

Get together and walk at a local pet-friendly park. Invite neighbors and friends to join you for a stroll around the local nature trail or organize a walk at the facility where your group members visit. There are many options for holding a safe and fun walk.

Set a goal and personalize your fundraising page.

When you register online, you'll receive a fundraising web page that you can personalize and use to invite others to support your team. Walkers who raise funds online will typically raise more than *double* the donations of participants who choose not to fundraise online.

You can use online fundraising to spread the word to friends, family, coworkers, and neighbors about your efforts and encourage them to make donations. Plus, with our Facebook and Instagram

integration, we have made raising money so much easier. Get tips on setting up your fundraising page at worldslargestpetwalk.org.

Spread the word.

Use email, texts, and social media to let everyone know about the walk. Encourage family, friends, and colleagues to join your team on walk day or ask them to make a donation online. Share any personal stories about how you have been impacted by therapy animal visits and why you're walking. Tons of great resources can be found at worldslargestpetwalk.org including graphics, media tools, and flyers.

Fundraise to earn prizes and incentives.

The funds you raise will help Pet Partners to recruit, train, support, and ensure thousands of loving therapy animal teams who are making millions of visits to nursing homes, hospitals, schools, veteran centers, workplaces, and crisis locations each year.

And, the more funds you raise, the more [prizes](#) you can earn!

- Raise \$75, you earn a [pet bandanna](#).
- Raise \$125, you earn an [official walk shirt](#).
- Raise \$250 or more, you can earn and choose from a variety of [larger prizes](#).
- If your Community Partner raises the most funds, each person in your group will earn the [limited-edition Top Community Partner pet bandanna](#) as a reward!

Walk and take photos!

Pet Partners encourages everyone to show their support on social media by using [#WorldsLargestPetWalk](#) and tagging Pet Partners on walk day. Don't forget to print your [official walk bib](#) and take selfies of you, your team, and your pets!

Have a happy World's Largest Pet Walk and thank you for all you do!