



Pet Partners
WORLD'S
LARGEST
PET WALK

Save the Date!

World's Largest Pet Walk
Presented by Wellness Pet Company,
September 23, 2023

Get your walking shoes on and grab a leash!

Pet Partners understands the impact that pets have on both our physical and mental health—that's why we're hosting our annual **#WorldsLargestPetWalk** on Saturday, September 24! The World's Largest Pet Walk invites everyone around the world to get out and walk with pets in their own communities while raising funds to support our mission of improving human health and well-being through the human-animal bond.

It's so simple! There is no fee to participate. You and your pet(s) can walk at any time on Saturday, September 24. Choose any location, and walk whatever distance feels right for you and your animal!

Ways to Participate

► **Register online to sign up.**

Visit petpartners.org/wlpw to register as an individual walker or create a walk team. A walk team is made up of two or more people with two or more pets. There is no registration fee to participate, but we encourage you to invite your walkers and supporters to fundraise in honor of your participation using your online fundraising page.

► **Determine where and how you and your pets will participate.**

You can choose an activity as simple as just you and your pet taking your normal stroll, plan a group activity, or hold a group event at which your friends, family, neighbors, and clients can join your group for the walk.

You could all get together and walk at a local pet-friendly park. Invite neighbors and friends to join you around the local nature trail or organize a walk at the facility where your group members visit. There are many options for holding a safe and fun walk.

► **Set a goal and personalize your fundraising page.**

When you register online, you'll receive a fundraising web page that you can personalize and use to invite others to support your team. Walkers who raise funds online will typically raise more than *double* the donations of participants who choose not to fundraise online.

You can use online fundraising to spread the word to friends, family, coworkers, and neighbors about your efforts and encourage them to make donations. Plus, with our new Facebook

integration, we have made raising money so much easier. Get tips on setting up your fundraising page at petpartners.org/wlpw.

► **Track your activity.**

Now that you've registered for the World's Largest Pet Walk, you can lace up your walking shoes and take the next step to success! Track all of your walking and fitness activities starting now. By tracking your activity, you can earn points through our new system. Whoever earns the most points will be recognized during our Sneaker Awards that is held virtually after the walk!

Find the navigation menu on the left side of your fundraising page and click "complete activities". Find and click "record fitness activity". You can set a goal and start recording the next time you take your pet for a walk. Let's see how many steps we can take together worldwide!

► **Spread the word.**

Use email, texts, or social media to let everyone know about the walk. Encourage family, friends, or colleagues to join your team on walk day or ask them to make a donation online. Share any personal stories about how you have been impacted by therapy animal visits and why you're walking. Tons of great resources can be found at petpartners.org/wlpw including graphics, media tools, and flyer templates.

► **Fundraise to earn prizes and incentives.**

The funds you raise will help Pet Partners to recruit, train, support, and insure thousands of loving therapy animal teams who are making millions of visits to nursing homes, hospitals, schools, veteran centers, workplaces, and crisis locations each year.

And, the more funds you raise, the more prizes you can earn!

- Raise \$50, you earn a [pet bandanna](#).
- Raise \$100, you earn an [official walk shirt](#).
- Raise \$250 or more, you can earn and choose from these [larger prizes](#).
- The Community Partner group that raises the most funds will receive a special commemorative pet bandanna for their entire group!

► **Walk and take photos!**

Pet Partners encourages everyone to show support on social media by using [#WorldsLargestPetWalk](#) and tagging Pet Partners on walk day. Don't forget to print your [official walk bib](#) and take selfies of you, your team, and your pets!

Have a wonderful World's Largest Pet Walk and thank you for all you do!

Presented by

