



# TREATS & SWEETS DAY VIRTUAL EVENT GUIDE

Turning your Treats & Sweets Day into a virtual event, or in our case a “furtual event,” will be a piece of cake with these easy ideas! Gather a team together online to help raise much-needed funds to meet the extraordinary demand for therapy animal team visits.



**1. Use Zoom, Teams, GoToMtg, or Facetime to host your furtual event.** Plan an online Yappy Hour with a selection of your favorite sweets and treats. Share your recipes, play some fun treat-themed games and fundraise from the comfort of your home. You can share your online fundraising page and ask guests to donate for guesses to the games for a chance to win the treats!

**2. Host a Furtual Baking Challenge!** Select what to create, like the best decorated sugar cookie, and challenge your friends, family or co-workers to produce the best of the best! Show off your delicious creations online and have family and friends donate and sponsor the submissions. The person who has raised the most funds will be crowned the Furtual Baking Champ!



**3. Be the hostess with the mostess by hosting a virtual baking demonstration highlighting some of your favorite treats and sweets.** Send a list of ingredients and tools they’ll need prior to your baking class and enjoy spending time together online. You can ask them to donate to your fundraising page as an entry fee, and even hold an online raffle during the class to raise extra funds for your Treats & Sweets Day goal.

**4. Put that flour power to work by simply asking your online network to donate.** Facebook fundraising makes it so much easier to reach more people. Encourage your supporters to post a selfie on Instagram or Facebook with their homemade treat or sweet, then nominate five friends to do the same! Remember to bake sweet memories and use the hashtag #treatsandsweetsday.

