



Media Advisory | Visual Opportunity
Contact: [First Name, Last Name]
[Phone Number]
[Email]

[GROUP NAME] Hosting Bake Sale to Help Raise Money for Therapy Animals

- Bringing people and pets together in the sweetest way in honor of Pet Partners' National Therapy Animal Day on April 30 -

[City, State – DATE] In honor of National Therapy Animal Day™, [GROUP NAME] joins thousands of bakers across the country breaking out their mixing bowls and whipping up some treats and sweets. [GROUP NAME] is a [DESCRIBE RELATIONSHIP TO PET PARTNERS]. Pet Partners is a leader in the field of animal-assisted interventions, registering thousands of therapy animal teams throughout the country. They created National Therapy Animal Day and the annual Treats & Sweets Day fundraiser as a way to celebrate and ensure the continued work of therapy animals. This bake sale will raise money for Pet Partners to educate and register thousands of therapy animal teams who make millions of life-enhancing visits each year. Visit the [Treats & Sweets Day website](#) for more information.

What: [INSERT GROUP NAME] to host bake sale to celebrate National Therapy Animal Day and raise money for therapy animals [MENTION ANY OTHER DETAILS, SUCH AS PETS AT THE EVENT, THAT MAKE GOOD VISUALS OR ANY ADDITIONAL LOCAL NEWSWORTHY INFORMATION]

When: April/May XX, 2024 [INSERT TIME]

Where: [INSERT LOCATION NAME]
[INSERT LOCATION ADDRESS]

*** Cameras welcome ***

[INSERT QUOTE FROM GROUP LEADER]

Example: “We are thrilled to be a part of this national fundraiser and raise money for therapy animals,” said [first name, last name] of [XX organization]. “In the past year, we have made dozens of visits to the local schools, hospitals, and nursing homes and have witnessed firsthand the healing benefits of pets.”

About Pet Partners

Pet Partners is the leader in the therapy animal field for registering volunteer teams. Since 1977, we have supported thousands of teams in making millions of meaningful visits across the country and around the world. Through the human-animal bond, we can improve the physical, social, and emotional lives of both the people and animals involved. Pet Partners supports volunteer teams by offering the highest quality preparation, an unmatched approach to evaluation and registration for nine different types of animals, and a focus on connections. We elevate the importance of therapy animal visits, and our teams help build a healthier and happier world for us all. Whether or not you have a pet, learn more about sharing the human-animal bond by visiting [petpartners.org](#).

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