

Ways to Participate Saturday, September 27, 2025

Pet Partners understands how important pets are for our physical and mental well-being. That's why we're hosting the annual **#WorldsLargestPetWalk!** The World's Largest Pet Walk invites pet lovers worldwide to get active with their pets while raising funds to support our mission: **improving human health and well-being through the human-animal bond.**

How It Works

- **Voregistration fee!** Walk whenever and wherever works for you on September 27.
- Choose your distance—whether it's a short stroll or a long hike!
- Walk solo or as a group—invite friends, family, or colleagues to join.

Ways to Participate

► Register Online

- Sign up at petpartners.org/wlpw as an individual walker or walk team (2+ people).
- While registration is free, we encourage participants to fundraise using their **personalized fundraising page.**
- Choose Your Walk Style
 - Walk solo with your pet or organize a group walk with friends, neighbors, or coworkers.
 - Plan an event at a pet-friendly park, a local nature trail, or even at a facility where your therapy animal team visits.

Personalize Your Fundraising Page & Set a Goal

When you register online, you'll receive a fundraising web page that you can personalize and use to invite others to support your team. Walkers who raise funds online will typically raise more than *double* the donations of participants who choose not to fundraise online.

You can use online fundraising to spread the word to friends, family, coworkers, and neighbors about your efforts and encourage them to make donations. Plus, with our social integration, we have made raising money so much easier. Get tips on setting up your fundraising page at <u>petpartners.org/wlpw</u>.

Track your activity.

Now that you've registered for the World's Largest Pet Walk, you can lace up your walking shoes and take the next step to success! Track all of your walking and fitness activities starting now. By tracking your activity, you can earn points through our new system. Whoever earns the most points will be recognized during our Sneaker Awards that is held virtually after the walk!

Find the navigation menu on the left side of your fundraising page and click "complete activities". Find and click "record fitness activity". You can set a goal and start recording the next

time you take your pet for a walk. Let's see how many steps we can take together worldwide!

Spread the word.

Use email, texts, or social media to let everyone know about the walk. Encourage family, friends, or colleagues to join your team on walk day or ask them to make a donation online. Share any personal stories about how you have been impacted by therapy animal visits and why you're walking. Tons of great resources can be found at <u>petpartners.org/wlpw</u> including graphics, media tools, and flyer templates.

► Fundraise to earn prizes and incentives.

The funds you raise will help Pet Partners to recruit, train, support, and insure thousands of loving therapy animal teams who are making millions of visits to nursing homes, hospitals, schools, veteran centers, workplaces, and crisis locations each year.

And, the more funds you raise, the more prizes you can earn!

- Raise \$75, you earn a pet bandanna.
- Raise \$125, you earn an <u>official walk shirt</u>.
- Raise \$250 or more, you can earn and choose from these <u>larger prizes</u>.
- The Community Partner group that raises the most funds will receive a special commemorative pet bandanna for their entire group!

Walk and take photos!

Pet Partners encourages everyone to show support on social media by using *#WorldsLargestPetWalk* and tagging Pet Partners on walk day. Don't forget to print your <u>official</u> <u>walk bib</u> and take selfies of you, your team, and your pets!

Have a wonderful World's Largest Pet Walk and thank you for all you do!

Presented by

