2018
COMMUNITY CONFERENCE

Wednesday 7th and Thursday 8th March

wallacespace Clerkenwell Green
18 Clerkenwell Green, London EC1R 0DP

Schedule for both days:

8:30am	Breakfast and arrival
9:30am	Keynote (day 1), open space sessions (day 2)
10:15am	Session one (all channels)
11:20am	Session two (all channels)
12:20pm	Break
12:30pm	Session three (all channels)
1:30pm	Lunch
2:30pm	Session four (all channels)
3:35pm	Session five (all channels)
4:40pm	Closing and networking

Join us at our 2018 Community Conference

You'll be able to choose from over 40 sessions over the two days and network with your colleagues and peers from the charity sector. The sessions will include: 'case studies' led by charity clients, 'product workshops' to help you hone your skills on all aspects of the software, 'learning' sessions on broader topics related to marketing, campaigning, and fundraising and 'innovation' sessions to give you a taste of some of the new technology that's being rolled out in 2018. There will be something for everyone, regardless how seasoned an Engaging Networks user you are.

Follow the event:
#ENCCUK18

engaging
NETWORKS
SOFTWARE LOVE

Community Conference Agenda

Wednesday 7th March

Time	Session	Case Study Sessions	Learning Sessions	Product Workshops	Product Workshops	Product Workshops: extra	Innovation Workshops
9:30am	Key note	The Year Ahead, Graham Covington, CEO & Founder, Engaging Networks					
10:15am	session 1	Refugee Action	Chris Scott, Headscape: User/supporter/customer journeys: mapping the way to great user experiences	GDPR and Engaging Networks	An introduction to Engaging Networks Services		
11:20am	session 2		Gary Shipsey & Graham Hewitt: The impact of GDPR	Page-builder: basics	peer-to-peer fundraising		Machine Learning workshop
12:20pm	break						
12:30pm	session 3	RSPCA Cymru, World Horse Welfare, Macmillan Cancer Support	Branislava Milosevic, Digital Leadership Ltd: Digital change - where do you start?	Engaging Networks email service	What's The Hub?		eCommerce module
1:30pm	lunch & networking						
2:30pm	session 4	Care International - fundraising pages and The Hub		Email Marketing Automation in Engaging Networks	Data management and reporting	Page-builder: open session - bring your questions	2018 Technology road map
3:30pm	session 5	Chris Carter Marketing - Turn awareness into results	Jim Bowes & Robert Belgrave: Emerging tech and how supporter behaviour is likely to change as a result	Page-builder: advocacy specific	Engaging Networks Events Management tool		
4:40pm	closing session	Engaging Networks Academy review and day two plans					
5:10pm	drinks and networking						

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Community Conference Agenda

Thursday 8th March

Time	Session	Case Study Sessions	Learning Sessions	Product Workshops	Product Workshops	Product Workshops: extra	Innovation Workshops
9:30am	**open space sessions**						
10:15am	**session 1**	British Lung Foundation, Greenpeace Australia	Gwynne Dixon, Engaging Networks: Email deliverability tips	GDPR and Engaging Networks	Page-builder: basics		Machine Learning workshop
11:20am	**session 2**	MS Society, Ramblers, The Children's Society	Rachel Collinson, Donor Whisperer: "Want a #metoo?" Here's why some campaigns light up the sky with fireworks and others flop like a wet rocket.	Email Marketing Automation in Engaging Networks	Engaging Networks Events Management tool		eCommerce module
12:20pm	**break**						
12:30pm	**session 3**	Anthony Nolan, Woodland Trust, NSPCC	Eugene Flynn, 54 Degrees: Beyond petitions	peer-to-peer fundraising	Engaging Networks email service		2018 Technology road map
1:30pm	**lunch & networking**						
2:30pm	**session 4**	War on Want, Human Rights Watch	Al Hutchinson, Manifesto: Doing video well	Engaging Networks Services - advanced workshop	What's The Hub?	Page-builder: open session - bring your questions	
3:30pm	**session 5**	Parkinsons UK, Robin Hood Trust, Crohn's & Colitis	Jason Suttie, Copper: Email marketing automation - build long-term relationships while you sleep	Page-builder: fundraising specific	Data management and reporting	Agency accreditation programme	
4:40pm	**closing remarks, drinks and networking**						

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