



UNICEF Halloween Walk-a-thon

How to Walk Your UNICEF Halloween Walk-A-Thon

There are many ways you can walk for UNICEF this Halloween season, whether with family or friends in your bubble. Here are some fun ideas for your walk!

Encourage friends and family to donate by setting a walking goal and sharing how you plan to do your walk on your fundraising page:

- Plan to walk two kilometres with your family or 90 minutes around your neighbourhood.
- Commit to walking 1 kilometre every day during the month of October.
- Walk 15 kilometres over the last two weeks leading up to Halloween.
- Select a total distance that you would like to reach during the month of October.
- Discover your city and plan a few walks in different neighbourhoods throughout the Halloween season.
- Register with friends in your bubble and plan a physically distanced walk-a-thon parade. Decide on a group costume to create a fun theme!
- Plan a walk to visit your grandparents or another family member that lives close by.
- Make some fun walking goals the week leading up to Halloween: Monday = skipping, Tuesday = hopping, Wednesday = walking backwards, Thursday = follow the leader, Friday = dance party walk, Saturday = costume walk.

Ask your neighbours to donate, or get your whole community to support you:

- Bring your Halloween Hero Card to your practices or lessons (sports, dance, music, etc.) and ask parents and teammates to sponsor you.
- Whenever you are out doing your walk, don't forget to wear your Halloween Hero Card so that everyone knows you are walking for UNICEF and kids everywhere. Show them how they can support you by scanning your card's QR code with their phones and donating to your page.

Show your support for UNICEF as you celebrate Halloween:

- Hang your **Halloween Hero Sign** on your front door, letting visitors know that you're participating in the UNICEF Halloween Walk-a-thon. Visitors can scan the QR code to find your donation page and support your heroic quest.
- Put your **Halloween Hero Sign** on your front step or at the end of your driveway with a bowl of candy, spreading Halloween cheer and encouraging people to donate to your page.

**We'd love to see the fun and creative ways you walk your walk-a-thon!
Share your walk-a-thon photos or videos on our Facebook Page: [@UNICEF-Canada](#)**