

For those who are following up from their meetings at Parliament Day:

Dear [MP Name],

My name is [name] and I live in [constituency] and I am a Campaigns Ambassador for Cancer Research UK. We recently met on the 6th July to discuss cancer and tobacco, and more specifically, our campaign, SmokefreeUK. I want to thank you again for your time. It was lovely to meet you and discuss a campaign that is so close to my heart.

Positive Outcome:

I am thrilled that you have agreed to support our SmokefreeUK campaign by pledging to be a Smokefree MP. It is exactly these kinds of actions that will help us save thousands of lives from preventable cases of cancer. Since our meeting, I was wondering if you have had a chance to draft a letter to the new Secretary of State for Health and Social Care voicing your support for our campaign and requesting that our solutions be mentioned in the Health Disparities White Paper?

Pushing our smokefree goals forward will be crucial in making sure young people don't start smoking and current smokers have the resources they need to quit.

Negative Outcome:

I was sorry to hear that you were not able to pledge to be a Smokefree MP in our meeting. While I understand that you may have different priorities, I would like to reiterate that smoking is still the biggest cause of preventable cancer in the UK. On the day I write this letter, smoking will cause around 150 cases of cancer in the UK. Tomorrow, it will cause around 150 more. This is the health and well-being of our friends, family members and loved ones that is under threat.

If you are unwilling to pledge publicly, I would also like to offer that we are willing to accept any level of support you may give privately. You may, of course, still support elements of the campaign without making the pledge, and I hope we can collaborate in the future on this issue.

Should you have any further questions, I am happy to help. You may also contact campaigning@cancer.org.uk with any queries.

Thank you,
[Name]